

HOMELAND • PLANET TAD • 50 SHADES OF GREY

# MAD



**SPECIAL**  
**WAR ON**  
**PRIVACY**  
**ISSUE**

#523 OCTOBER 2013 \$5.99 CHEAP!



madmagazine.com



From the mind  
of a five-year-old...



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about regular kids doing  
regular things.



# MAD

## Departments

If you're  
not a part  
of the solution,  
then you're part  
of the vast  
majority!



NUMBER 523  
OCTOBER 2013

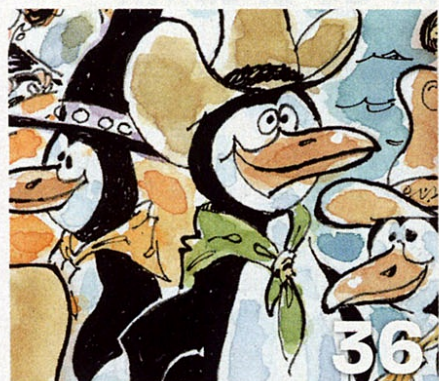
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COVER ARTIST: MARK FREDRICKSON

# Letters and Tomatoes



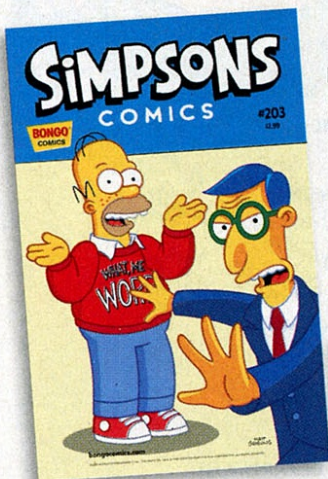
## WOE, CANADA

I notice all sorts of fun little surprises in your magazine. I noticed in MAD #504 that you probably don't like Canadians, because in "Bieber Vs..." you say that between Bieber and Bebop, it's a tie, but the reason is that Bebop is half-human/half-warthog, and Bieber is Canadian! If you want me to subscribe, then STOP making fun of Canadian things! If you don't, you will hear from me again! I MEAN IT!

Sarah Flesher • Edmonton, Canada

Flesher and Bone — Wait a minute! If we don't make fun of Canadian things, what's left for us to make fun of?!?! Oh yeah — EVERYTHING OF IMPORTANCE! Somehow, we think we'll get by without mocking poutine, curling and the Winnipeg Jets. And just for the record, Bieber is still fair game — he belongs to the world now! —Ed.

P.S. — We're retroactively declaring Bebop the winner.



## COMICALLY INEPT

It's official — *The Simpsons* has run out of ideas! How else can you explain the fact that the plot in *Simpsons Comics* #203 was all about Bart starting his own strangely-familiar humor magazine? Even more damning — the issue features a MAD-esque cover and back cover, as well as MAD-centric pages throughout! Worst. Comic book. Ever.



## TALES FROM THE QUIP

I guess I'll start this letter like everyone else. I love MAD. Yes, I am one of those 10-year-olds that read MAD, even though it's not that appropriate for 10-year-olds. I am one of those funny kids at school and sometimes I don't have any jokes. So I just try to remember MAD. Like, for example, I hate *Lord of the Rings*, so I told my friends, "I am so bored of the rings!" As you probably remember, your spoof was "Bored of the Rings."

Noah Perelmutter • Winter Park, FL

Gotta Noah When to Hold 'Em — So let us get this straight — thanks to MAD, you have a zinger ready...but only if someone mentions *Lord of the Rings*? Why not also use it if someone is eating onion rings...or showing off their jewelry...or has a phone that keeps ringing? As long as one of those four things happens, you'll be the life of the party. Sure, it'll be a terrible, terrible party, but you can't have everything! —Ed.

## AMERICA THE DISPUTABLE

The July issue of *Reader's Digest* featured the cover story "Best of America — 50 More Reasons to Love Our Country!" This is clearly an obnoxious rebuttal to our "The 50 Worst Things About America" piece from MAD #515 — so we're going to offer a few counter-rebuttals of our own towards *Reader's Digest*: 1) laughter is NOT the best medicine (that would be Robitussin Mucus Relief), 2) it does NOT pay to increase your word power (as magazine editors, we make slightly less than the average street performer) and 3) there hasn't been any real-life humor in uniform since the invasion of Iraq! Take that, *Reader's Digest*!



## THINGS THAT GO SPLOINK IN THE NIGHT

I have been a fan for a long time. I started reading your magazine when I was about 16. I recently started receiving your magazine again, and I'm sharing them with my children. But something strange happened last night. My children were cleaning out an old end table and came across an old issue of MAD. The strange thing is, this wasn't one of my old ones. It couldn't have been mine, as it is older than me! I have NO idea where it came from! So is our home haunted by the ghost of MAD? I'm kinda creeped out now...

Carisa Luongo • Endicott, NY

Take the Luongo Way Home — With any luck, it's not a haunting, but just a disgusting infestation — like silverfish or field mice. However, on the off-chance that your home IS haunted, our advice is to get a priest in there. Maybe a rabbi, too. Oh — and a forklift operator! And when they all walk in, hopefully it will be the start of a fantastic joke that gets the stink of MAD's terrible humor out of your lovely home once and for all! —Ed.

## LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on... it'll make you feel good about the Internet!



PRE-ORDER NOW

# THE BUREAU

— XCOM DECLASSIFIED —



BLOOD AND GORE  
STRONG LANGUAGE  
VIOLENCE

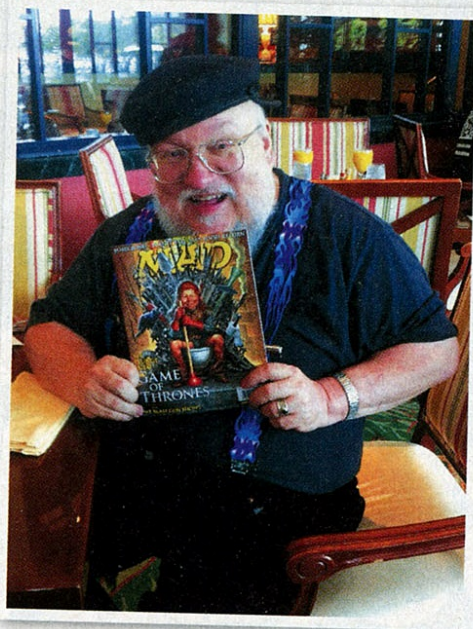
IN STORES AUGUST 20<sup>TH</sup>

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## CELEBRITY SNAPS

While at the San Diego Comic-Con, MAD Art Director Sam Viviano and Associate Art Director Ryan Flanders spied none other than *Game of Thrones* scribe George R.R. Martin eating breakfast right next to them! After rehearsing their Dothraki, they screwed up the courage to approach him for this Celebrity Snap! He was a great sport, even turning his famous hat sideways "Alfred E. Neuman-style." Thanks, George! Now stop goofing around and wrap up that heptalogy!



## FRATERNAL AFFAIRS

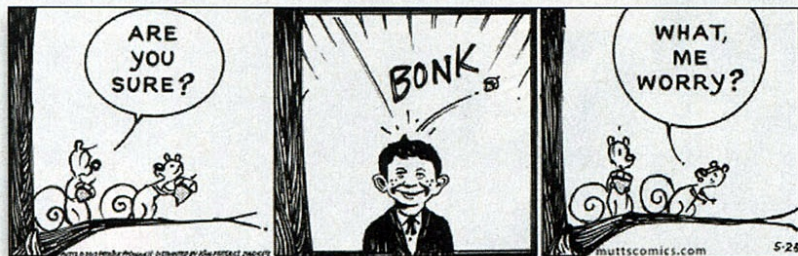
I have a dilemma. My little brother has recently discovered my stash of MAD magazines. Shortly after discovering them, he borrowed a few magazines to read. He borrowed a few more and it escalated to the point where he has most of my magazines hidden in various locations around his room. I was wondering if you "Usual Gang of Idiots" had any advice as to how I could get them back. I could really use some help, because I'm nearing the end of my collection!

**John Gauge • Petaluma, CA**

**Gauge Against the Machine** — We're no stranger to this problem — much like the Civil War, MAD has long pitted brother against brother! But you've come to the right place! One solution would be to conspicuously sit around the house reading copies of *Cat Fancy* and *Modern Orthodontist* — then let your brother "discover" your stash of those back issues. Soon he'll be hooked on them and you'll have your MADs all to yourself! However, that seems needlessly complicated, when you could restore order to your household if you each just got your own subscription to MAD! Why, you can just call 1-800-4-MADMAG or visit [madmagazine.com](http://madmagazine.com) and end this sibling rivalry (and line our pockets) once and for all. Do it for the sake of your family! —Ed.

## A VISIT FROM THE 'TOON SQUAD

Many eagle-eyed readers sent us a recent installment of "Mutts," in which a mischievous squirrel (is there any other kind?) drops an acorn on Alfred's head. And while we're not sure why he was standing under that tree, we do know that this casual cartoon-character-on-Alfred violence cannot be tolerated. Because if we let this sort of thing go on, it will only be a matter of time before Mark Trail ties Alfred in a sack full of rattlesnakes and kicks him down a ravine. That's right, Trail — we've got our eye on you!



## GOING FROM GRAD TO WORSE

Your magazine is awesome and I have a subscription. I have a question. If all of the artists at MAD were in categories from their high school yearbooks' superlatives, what would they be in?

**Ryan Piazza • Westminster, MD**

**Piazza Hut** — Your letter makes the huge assumption that any of our contributors ever graduated from high school, but a few have actually managed the feat, including:

**Anton Emdin** — Most Likely to be Pummeled by Event Staff

**Paul Coker** — Most Symmetrical Nostrils

**Teresa Burns Parkhurst** — Most Likely to Receive a Restraining Order from Angela Lansbury

**Jason Yungbluth** — Fanciest Spats

In related news, John Caldwell is currently studying again for his GED. Everyone cross their fingers for our boy Johnny! —Ed.

## ENVELOPE OF THE MONTH

Luke Ellison of Toledo, OH sent in this amazingly prescient Envelope of the Month. Somehow, he was able to predict that William and Kate would have a baby MONTHS before he was even born!



## NUMBER TWO'S COMPANY

This past Tuesday, my 4-year-old grandson requested some "privacy" in the bathroom. I left him alone with the door closed. After 10 minutes passed, I called to him but received no answer, so I decided to check on him. When I opened the door, he was sitting on the toilet, with MAD opened on his lap. He looked at me, folded it back up and stowed it away on the magazine shelf in front of him. We didn't say anything about it. I've been laughing about it ever since. He doesn't know how to read yet, but something about the cover of the issue must have intrigued him. And the lure of reading on the toilet must have been too strong for him to resist.

**Mary Dryfoos • Poughkeepsie, NY**

**High & Dryfoos** — We know exactly what you mean — we also love reading MAD on the toilet! And if you think reading MAD on the toilet is great, you should try writing it on the toilet! In fact, we're on the can right now! It's amazing how light and convenient laptops are these days! Sure, we may end up voiding a warranty or two, but we think you'll agree, the final products speak for themselves. —Ed.

**SUBSCRIBE TO MAD**  
**AND OWN A PIECE OF MAD HISTORY!**

In the 1980s, MAD founder and Publisher William M. Gaines foolishly established **"The Soul of MAD"** — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special high-quality reproduction of one of those low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic "Alfred as King Kong" (MAD #94) with your paid subscription.

Each limited  
edition print  
is 11" X 14"  
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marking.

**Each is  
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(it's entirely up  
to you though —  
no pressure!)**



MAD

ALFRED AS KING KONG  
By NORMAN MINGO

FROM "THE SOUL OF MAD" COLLECTION

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FREE DIGITAL  
SUBSCRIPTION  
to MAD for  
their iPad!**

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**GET 2 YEARS OF MAD — 12 ISSUES!**

**PLUS THE LIMITED EDITION PRINT "ALFRED AS KING KONG" ALL FOR ONLY \$29<sup>99</sup>**

(\$19.99 for a 1-year, 6-issue subscription *but you won't get the limited edition print!* Don't be a tightwad; go for the 2-year subscription!!!)

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SUBSCRIBE ONLINE AT **MADMAG.COM** OR CALL **1-800-4 MADMAG** (462-3624)

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# Letters and Tomatoes



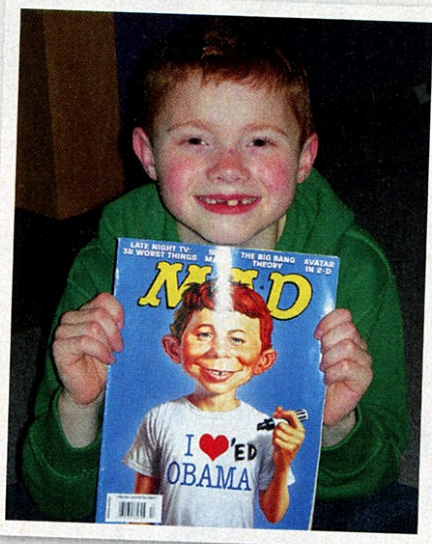
## ALFRED E. NEUMAN LOOK-A-LIKE

Our grandson, Burton Bugbee (everyone calls him "B") is eight years old. He recently noticed the uncanny countenance on the cover of MAD and knew he could do better. Behold the heartthrob of the next generation – Alfred B. Neuman!

Thomas Dougherty •  
Clarence Center, NY

Dougherty Laundry — We've been running this feature for quite some time now and we have to tell you that, as far as ANY Alfred Look-A-Like becoming "the heartthrob of the next generation" ...well, that's just not in the cards.

Maybe you should just focus on him NOT becoming "the laughingstock of Clarence Center, NY"! —Ed.



## SNAP MISJUDGMENTS

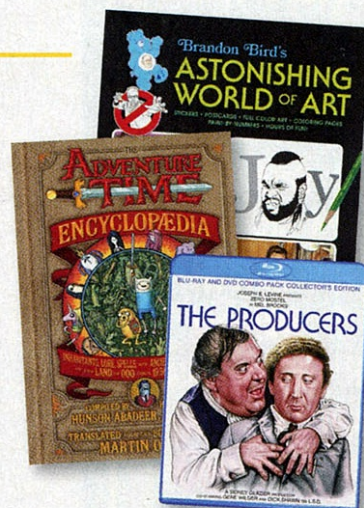
I was hoping to turn the trip of a lifetime into a free year of MAD magazine. Oh, how my plan failed miserably. Between a layover in Los Angeles and spending 10 days on the Hawaiian island of Maui, I figured the odds were good I'd bump into someone famous, get their picture holding a MAD magazine, then sit back and feel pretty smug about my free one-year subscription. Our closest brush with fame happened to be some bimbo from *The Real Housewives of Orange County*, who was staying at our hotel and was in the pool with her kids. I contemplated whether it was worth asking her to oblige. However, I was afraid she'd suck all the intelligence out of me if I got anywhere near her, so I wisely refrained. On the last day of our stay, my daughter spilled lemonade on the cover of my magazine. That's the last time I go to Maui.

Jef Rietsma • Kalamazoo, MI

Two Wrongs Don't Make a Rietsma — We've heard some hard luck stories over the years, but yours really takes the poi! Not only did you have to vacation in a tropical paradise, but you ALSO didn't encounter a celebrity of free-subscription stature?!? That is some rough luck, friend! But at least some people benefitted from your terrible, terrible fortune. You've sworn to never return to Maui — so it sounds like an entire island owes us a hearty thanks! Oh, and not for nothing, but if you can afford a 10-day Hawaiian vacation, maybe you can swing the \$19.99 for a year of MAD. Eh, moneybags? —Ed.

## READER ALERT

We really envy you if you had your letter printed in this issue. Because, sweet pajama pants, do we have some goodies for all y'all! You'll be receiving a Blu-ray/DVD combo set of *The Producers: Collector's Edition* (with a cover by MAD's own Drew Friedman!), courtesy of our chums at Shout! Factory; copies of *The Best of American Pickers: Mike And Frank's Picks*, *The Best of Pawn Stars: The Greatest Stories Ever Sold!*, AND *The Best of Storage Wars: Life In The Locker*, courtesy of our buds at Lionsgate Home Entertainment; *The Adventure Time Encyclopedia*, courtesy of our amigos at Abrams and Cartoon Network; a Blu-ray/DVD combo set of *Star Trek Into Darkness*, from our compadres at Paramount Home Media Distribution; and *Brandon Bird's Astonishing World of Art*, courtesy of our homies at Chronicle Books! If you missed out, shame on you, you scoundrel — but don't worry too much — they're all on sale now!



# MAD

## MAD #524 is on sale October 22!

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John Ficarra VP & Executive Editor

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Dave Croatto Editor  
Jacob Lambert Associate Editor

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Ryan Flanders Associate Art Director  
Doug Thomson Assistant Art Director  
Lana Limón Production Artist

Contributing Artists And Writers  
The Usual Gang of Idiots

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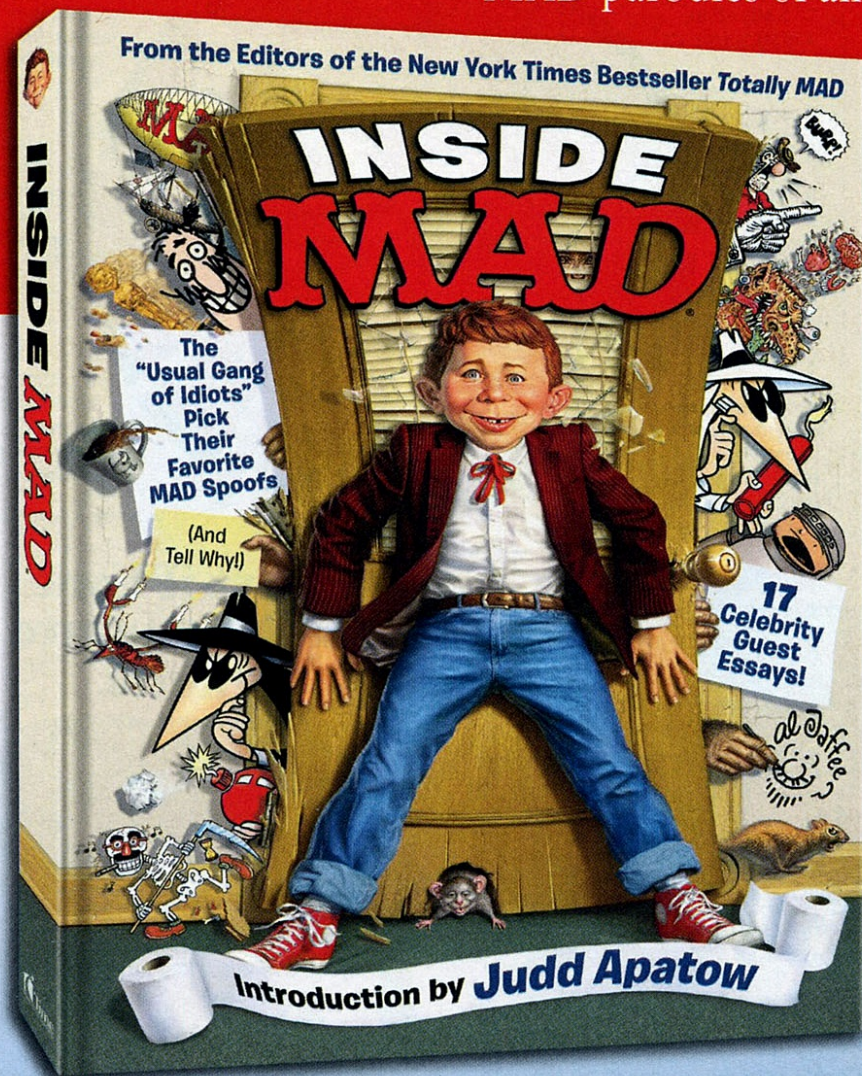
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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

**Fax MAD at 212-506-4848!**  
**VISIT US ONLINE! MADMAGAZINE.COM**

# Go Behind the Scenes at MAD!

Get *Inside MAD* for a rare look into the twisted minds of the editors, writers, and artists! "The Usual Gang of Idiots" and celebrity fans share their favorite MAD parodies of all time.



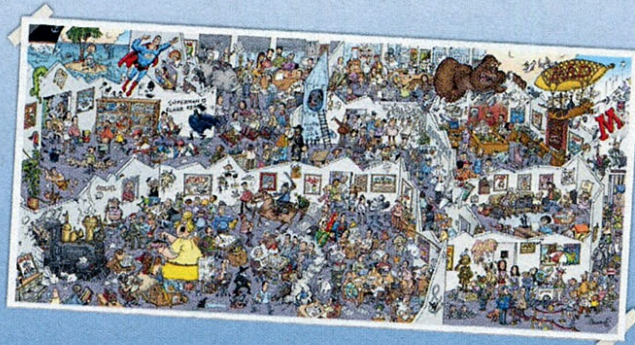
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of the #1 New York  
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*Totally MAD*

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- Ken Burns
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- Tony Hawk
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- Penn Jillette
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*Absolutely everyone should buy this book.  
No exceptions will be tolerated!*



**INSIDE: ALL NEW FOLD-OUT POSTER!**

A specially commissioned look at the legendary  
MAD offices by Sergio Aragonés!

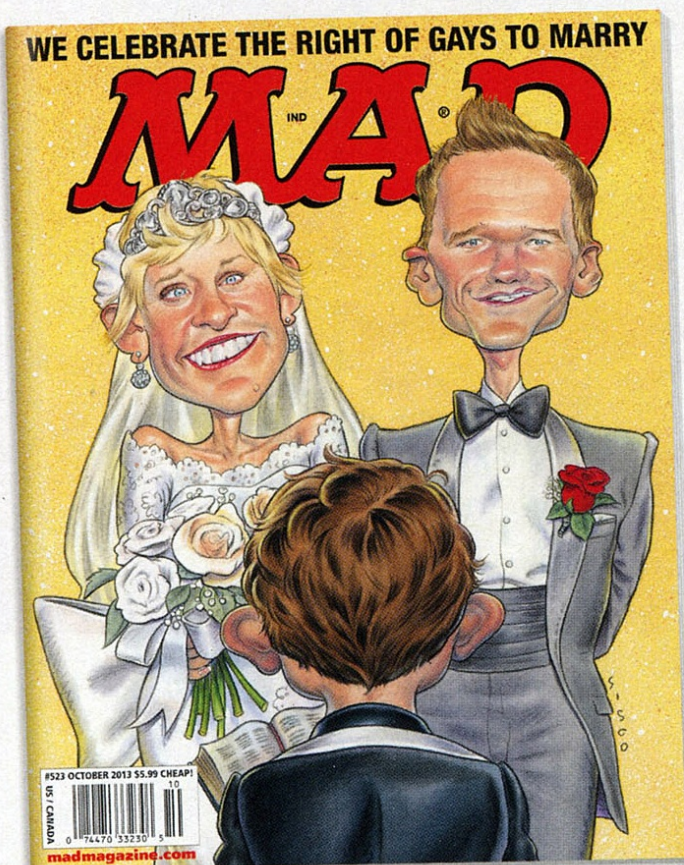


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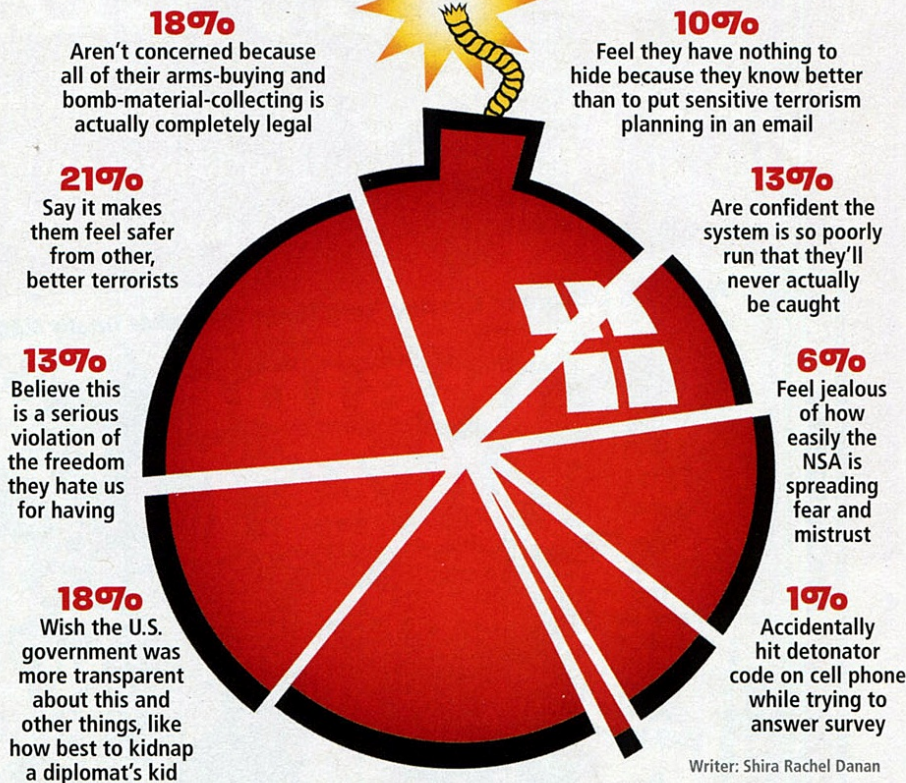
## The Cover We Didn't Use



Artist: Sam Sisco

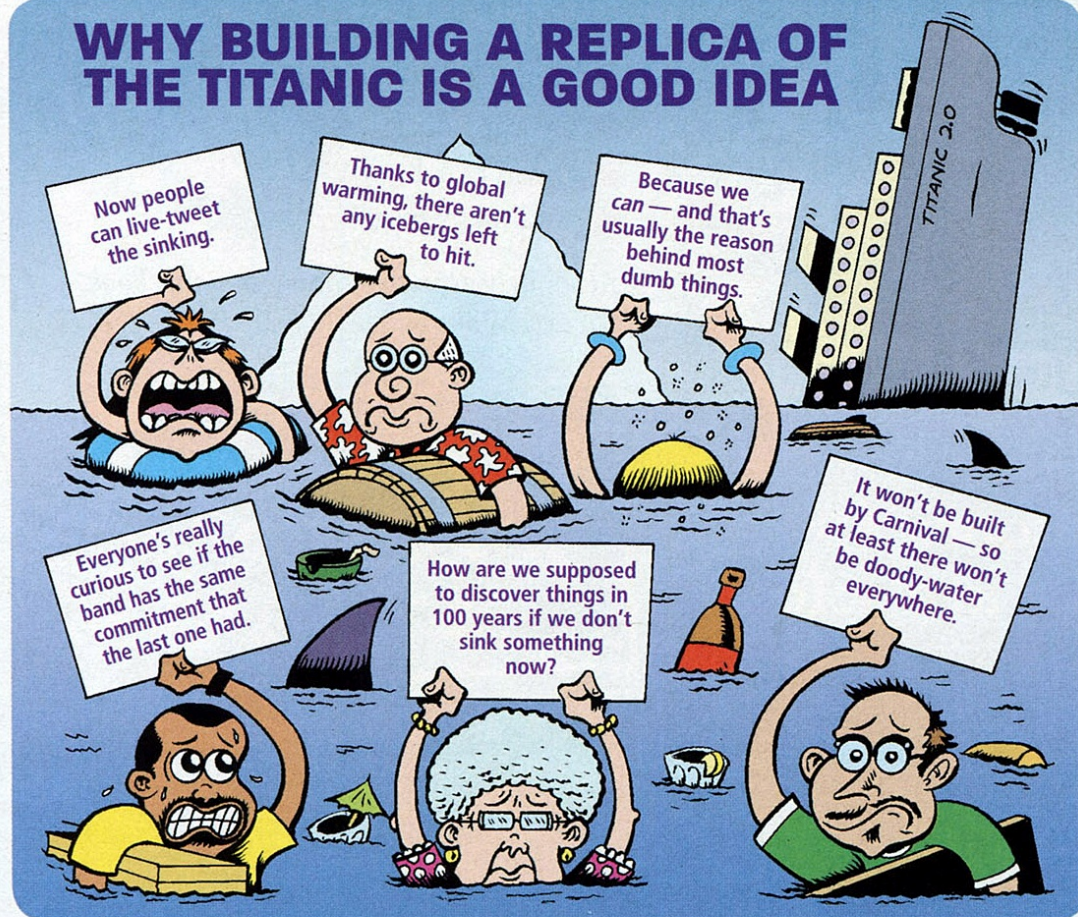
## MAD POLL RESULTS

What do terrorists think of the NSA having access to their Internet and phone records?



Writer: Shira Rachel Danan

## WHY BUILDING A REPLICA OF THE TITANIC IS A GOOD IDEA



Writer: Matt Lassen Artist: Peter Bagge

## Honest iPhone Email Signature Signoffs

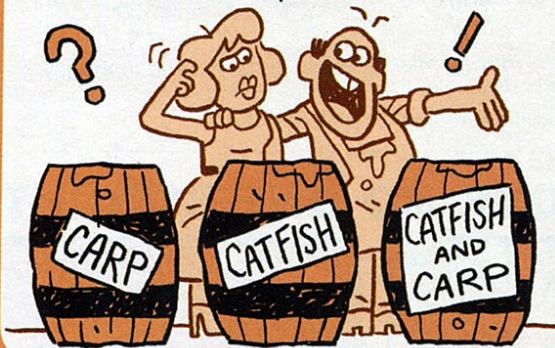


Writer: Alex J. Mann

## BRAINIUM Bogglinators

### A Fishy Problem

Tommy works at the fish market and loves to play jokes on the customers. This time he mixed up the signs on the fish barrels. Now the carp barrel, the catfish barrel and the catfish-and-carp barrel are all mislabeled and need to be sorted out. Tommy will let you choose only one fish, but it can be from the barrel of your choice. Will this one fish help you solve the problem?



**ANSWER:** Yes. Choose a fish from any barrel and shove it straight up Tommy's butt. A catfish or carp in the crap-hole should get the little twerp to fix the signs and discourage him from playing any more moronic jokes!

Writer: Darren Johnson Artist: Chris Houghton

## Celebrity Cause-of-Death Betting Odds

### CHRIS BROWN

- Counter-punched by Rihanna..... **1:1**
- Bleach poisoning after he tries to make the "carpet match the drapes"..... **3:1**
- New neck tattoo of Felix the Cat farting into a paper bag becomes hopelessly infected..... **4:1**
- Suicide when Rihanna leaves him for O.J..... **5:1**
- Killed in tragic tandem bike crash while enjoying delightful New England getaway with new BFF Drake..... **120,000:1**

Artist: Rick Tulka



## Clip & Paste Bumper Stickers for Hot Wheels Cars

My Other Car is a **MATCHBOX**

THIS CAR CLIMBED **MT. SOFA**

Proud Parent of Mr. Teddy Bear

**SASHA OBAMA 2044**

Honk if You Love **Flintstone Vitamins**

**I BRAKE FOR ANTS**

Honk If You Hate Sisters

Vote "No" on Proposition Early Bedtime

If Nerf Guns Are Outlawed, Only Outlaws Will Have Nerf Guns

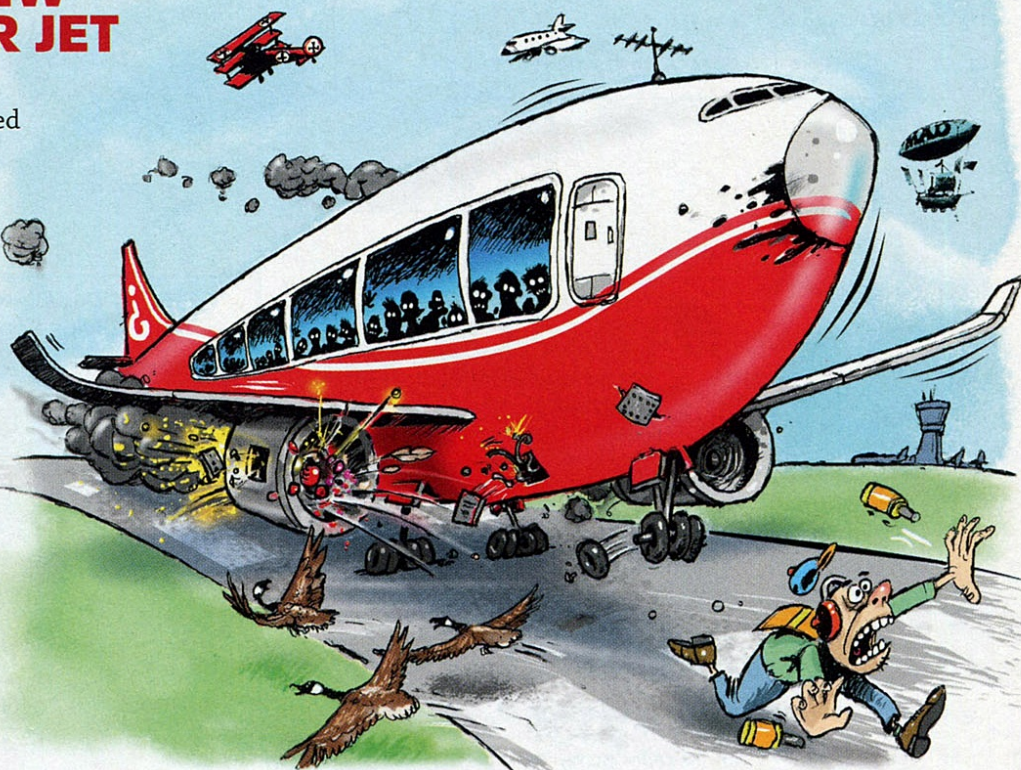
This car passed through my dog's digestive system

**ABORTION IS MURDER**

## The Fast 5 FEATURES OF THE NEW BOEING DREAMLINER JET

- 1** Larger windows so passengers can see just how far the plane can go before being diverted due to electrical problems.
- 2** Roomier seats so passengers can stretch out during long delays.
- 3** Power outlets for smartphones will allow passengers to record extended video of their horrible in-flight experiences.
- 4** LED mood lighting seamlessly transitions from lavender for boarding to orange for delays to red for imminent death.
- 5** Cabin air is more humid than in regular planes, which will keep screaming babies' and obnoxious drunks' voices from getting hoarse.

Writer: Shira Rachel Danan Artist: Rich Powell



## The Speedy 7

### REASONS THEY SHOULD ALLOW WOMEN TO BECOME PRIESTS

- 1 Homilies would be less fire and brimstone and more Oprah and Dr. Phil.
- 2 Then there would be, like, women making up holy rules that affect, um, women.
- 3 Now there would be someone *listening* when you confessed.



- 4 Then little girls could aspire to a career that puts *them* above the law, too.
- 5 Altar boys wouldn't mind the molestation as much.
- 6 High heels go way better with gowns than flats. Duh!
- 7 It would take some of the pressure off the remaining 16 male priests left on earth.

Writer: Teresa Burns Parkhurst Artist: Kevin Pope

## Vey to Go!



"HE'S YOUR WITNESS YOU GET HIM TO PUT HIS PANTS ON."

Writer and Artist: P.C. Vey

## Brainium Bogglinators

### Daze of the Week

On Monday Shane called his brother to inquire about getting back the \$100 that he loaned him. His brother told him that a check should arrive two days after the day before the day after tomorrow. When can Shane expect to receive the check?



ANSWER: Never. Your relatives always screw you out of money.

Writer: Darren Johnson Artist: Chris Houghton

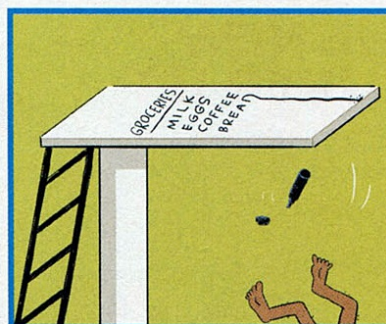
## POOL TOYS NO ONE BOUGHT



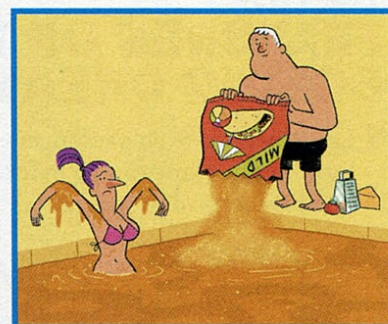
Fisher-Price Animal Carcass Floaties



NERF Super Soaker Xtreme Chlorine Blaster



Dry-Erase Diving Board



McCormick "Mild Taco" Water Seasoning Pack



Cast Iron Pool Noodle



Snorkeling Monocle

Writer: Nate Chastain Artist: John Martz

## Mobster or Male Porn Star?

- |                    |                   |                     |
|--------------------|-------------------|---------------------|
| 1. Don Fernando    | 7. Billy Fingers  | 14. Sammy the Bull  |
| 2. Johnny Sausage  | 8. Jack Hammer    | 15. Joey Silvera    |
| 3. Tommy Pistol    | 9. John Steele    | 16. Matty the Horse |
| 4. Joe Bananas     | 10. Nicky Mouth   | 17. Frank Gun       |
| 5. John LaRock     | 11. Tommy Blade   | 18. Jimmy Dumps     |
| 6. Michael Stefano | 12. Cock-Eyed Lou | 19. Whitey Bulger   |
|                    | 13. Toni Ribas    |                     |



Answers: 2, 4, 5, 7, 9, 10, 12, 14, 16, 18, 19 are mobsters — all the rest are male porn stars

Writer: Matt Lassen Artist: Hermann Mejia

## Better Nate Than Never



"They say you should never talk politics or religion, but I'm finding it hard not to."

Writer and Artist: Nate Fakes

## World Language Facts

In Crepulonian, the phrase for "thank you" is basically the same for "may your mother burn in Hell," so be sure to put the accent on the last syllable

Words in Grumblisch have five separate genders, much like the Grumblisch people themselves

In Rantravistan, you may be put to death for writing in "blasphemous fonts of the circus," including Ringmaster, Cavalcade, Houdini and dozens of others

Writer: Jeff Kruse

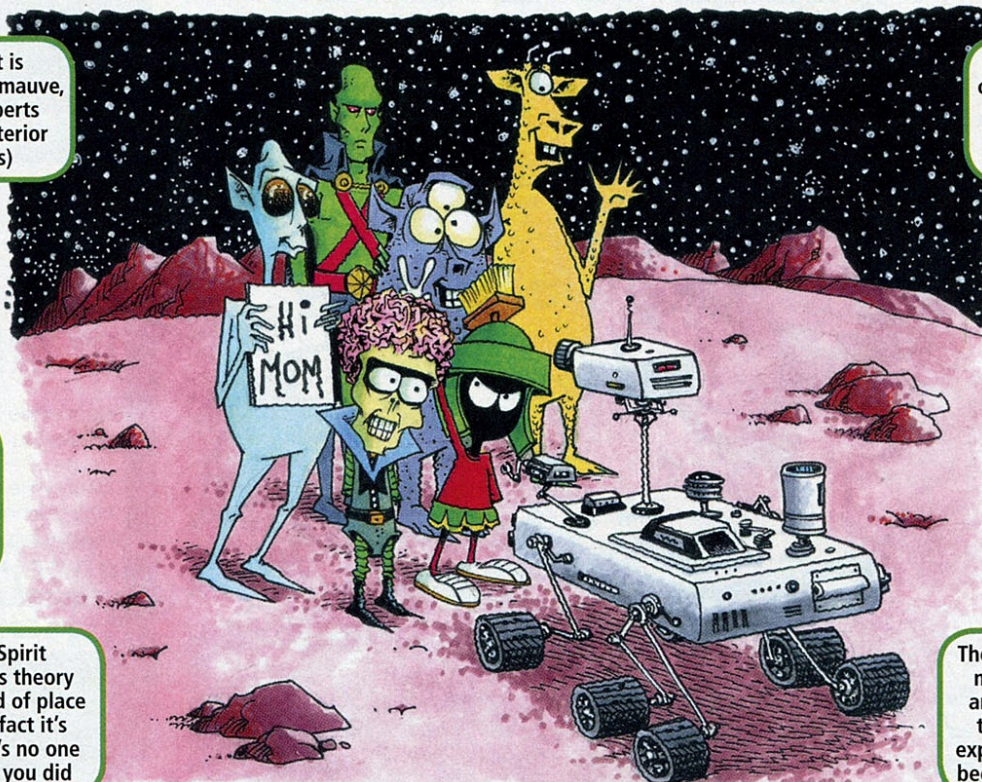
## FUN FACTS ABOUT MARS

The Red Planet is actually more of a mauve, according to experts (in the field of interior design, that is)

Swedish astronauts landed on Mars in 1998, but an embarrassed American news media hushed it up

The Curiosity rover was named in a 2010 contest among schoolchildren. Runners-up were Fartknocker, Crustbutt, and Buttsinsky 2

In 2004, the rover Spirit confirmed Elton John's theory that Mars ain't the kind of place to raise your kids. In fact it's cold as hell, and there's no one there to raise them if you did



Experts predict colonization of Mars by 2100, and violent regional hatreds by 2101

Unlike our own planet, Mars actually is flat, so if you sailed a ship to the edge, it would fall off, assuming it had water

Using sophisticated equipment, The Jet Propulsion Laboratory was able to spot nearly 100 errors in the 1990 smash hit *Total Recall*

The planet's surface is approximately 70% rocks, 20% dirt and 10% dust, leading NASA to conclude that the whole exploration thing may not have been such a great idea after all

Writer: Jeff Kruse Artist: John Caldwell

# THE FUNDALINI PAGES

## The Hart of the Matt-er

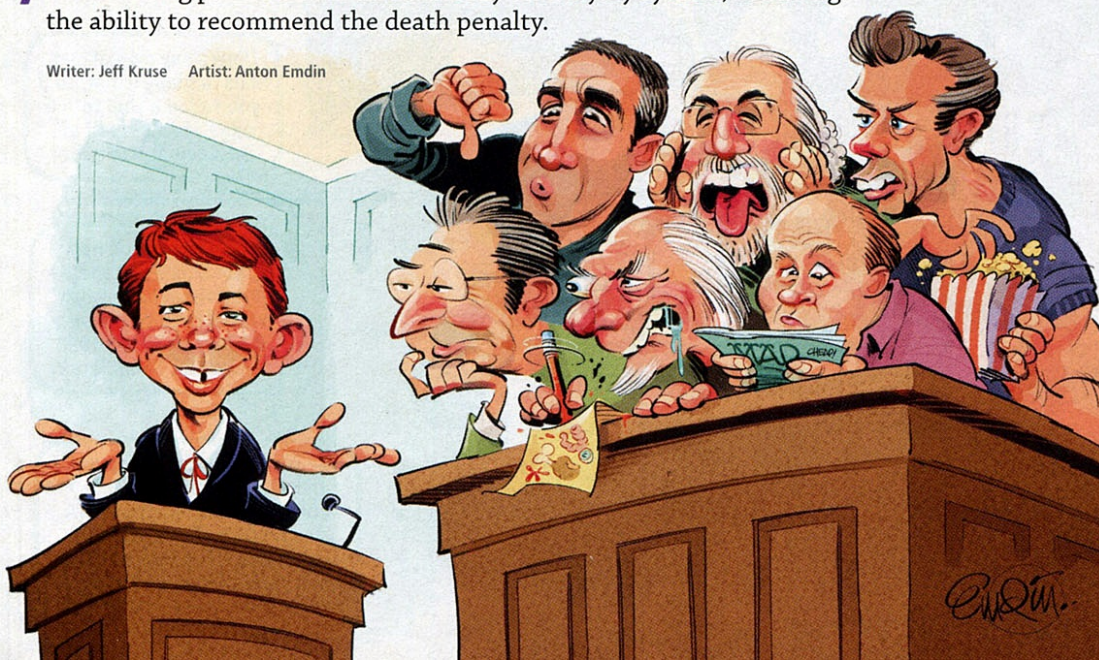


Writer: Matt Lassen Artist: Tom Hart

## The Speedier 7 THINGS YOU MAY NOT KNOW ABOUT THE JURY SYSTEM

- 1 The short film "How to be a Good Juror" that they show in the jury-pool room was directed by none other than Oscar-winner Ang Lee.
- 2 Convicted felons are not allowed to serve on juries, so if you want to stop getting those pesky jury duty notices in the mail, you have a variety of options.
- 3 Many jurisdictions mandate that the foreman be chosen via rock-paper-scissors.
- 4 Potential jurors who claim a racial or ethical bias that would prevent them from being impartial may be asked to tell an offensive joke to prove their claim.
- 5 If a jury awards the plaintiff a huge cash settlement, each member is entitled to a cut as a finder's fee.
- 6 Workplaces cannot penalize employees who are chosen to serve, but there's no law preventing them from making fun of a person who couldn't get out of jury duty.
- 7 Wine-tasting panels are modeled directly on the jury system, including the ability to recommend the death penalty.

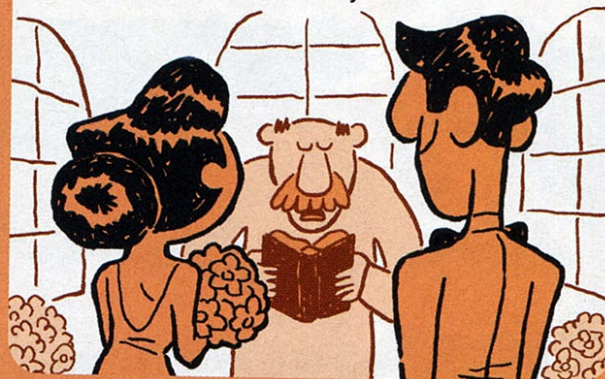
Writer: Jeff Kruse Artist: Anton Emdin



## BRAINIUM Bogglinators

### An Age-Old Dilemma

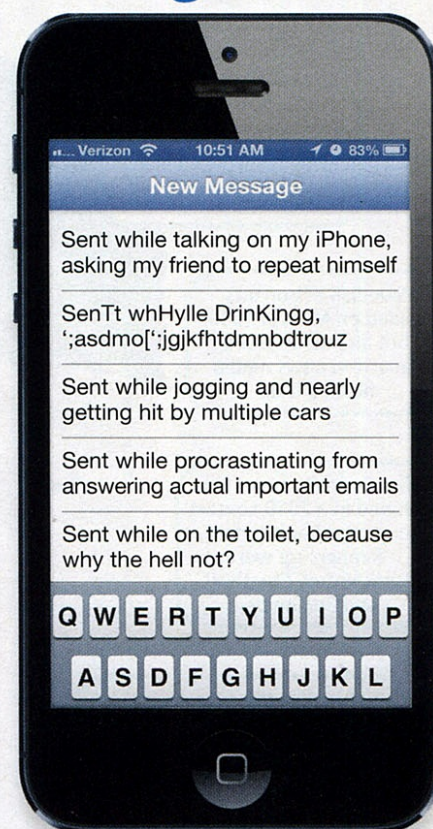
When Charles married Elaine 12 years ago, he was three times her age. Today he is twice as old as Elaine. Where do you suppose he went for his honeymoon?



ANSWER: Hopefully to jail. Based on the information given, Charles and Elaine must have been married when he was 36 and she was 12.

Writer: Darren Johnson Artist: Chris Houghton

## More Honest iPhone Email Signature Signoffs



Writer: Alex J. Mann

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SO YOU DON'T HAVE TO!**

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and bundled it  
into our worst  
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OF  
TRASH

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by Frank Jacobs on the time MAD  
was sued by Irving Berlin (no fooling!)

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Every Sunday, Showtime airs an exciting CIA thriller that we can't get enough of! Action! Adventure! Explosions! Well, sometimes. 'Cause for every exciting minute, there are twice as many weepy domestic stories with melodrama that would make a soap opera writer blush. That's when our favorite show becomes...

# H-O-I

I'm Marine Sergeant Ridiculous Broody! After getting shot down in the Middle East I was held captive by Al Qaeda for eight years where I was surrounded by unyielding, dogmatic psychos! Now I'm a member of the U.S. House of Representatives! I guess some things never change!

I have mixed feelings about losing eight years of my life! On the one hand, I missed watching my kids grow up and my wife slept with my best friend. On the other hand, I missed out on most of *Keeping Up With the Kardashians*! Overall, I'd say I was the lucky one!

I'm Scarrie Mathison. I'm the only one in the entire CIA who believes that Sgt. Broody is now a terrorist! I'm also a paranoid, bipolar, pill-popping boozer! I don't understand WHY I can't get anyone to believe me!

Even though I want to prove Broody is a vicious terrorist and destroy him, I'm also falling in love and want to run away with him! I'm not just bipolar — apparently, I'm SCHIZOPHRENIC, too!



I'm Aboob Brassiere, the terrorist mastermind determined to bring your country to its knees! I'm evil incarnate! I've brainwashed a Manchurian Candidate congressman and murdered several U.S. officials. And my most heinous act of all? I'm the guy who taught Donald Trump how to use Twitter!

Yes, Broody came to us as an enemy, but I took him in and comforted him! Now he's like a son to me! And him killing the vice president would be the ultimate Father's Day gift! After all, how many ties does a terrorist need?!

I'm Mess! In his eight years in captivity my husband Broody was beaten, tortured and brainwashed by terrorists! Meanwhile, I was a single mother back at home in the suburbs, trying to raise a son who just plays video games all day and a smart-ass teenage daughter who has precisely two emotions: sulky and EXTRA-sulky! My point? Broody's right! He was the lucky one!

# HUM LAND

WRITER: DAVID SHAYNE

ARTIST: TOM RICHMOND

I'm Slaw Berenson!  
I'm not only the CIA's  
go-to man on Middle  
Eastern terrorists, I'm  
also a master of trade-  
craft! Especially disguise!  
See this beard? I'm  
undercover as late-  
career Robin Williams!

I'm also  
Scarrie's mentor!  
She disappoints me  
time after time, yet  
I never lose faith in  
her and come back  
for more! I'm the  
CIA equivalent of a  
New York Jets fan!

I'm CIA Director David Testes! I'm a  
lifelong bureaucrat who's singularly  
focused on advancing my career  
no matter what! I'll kiss butt,  
hog credit and try to convince the  
unknowing public that my shoddy  
work is actually high-quality! If the  
CIA doesn't work out I can always  
get a job in Hollywood!

I'm Squint! Scarrie and Slaw think I'm  
working with them as a CIA interrogator  
at the safehouse, but they don't  
know my dark secrets: 1) I'm actually  
a cold-blooded black-ops assassin,  
2) I'm working behind their backs with  
Director Testes and 3) I ate the LAST  
DANISH from the safehouse break  
room! Told you I was cold-blooded!



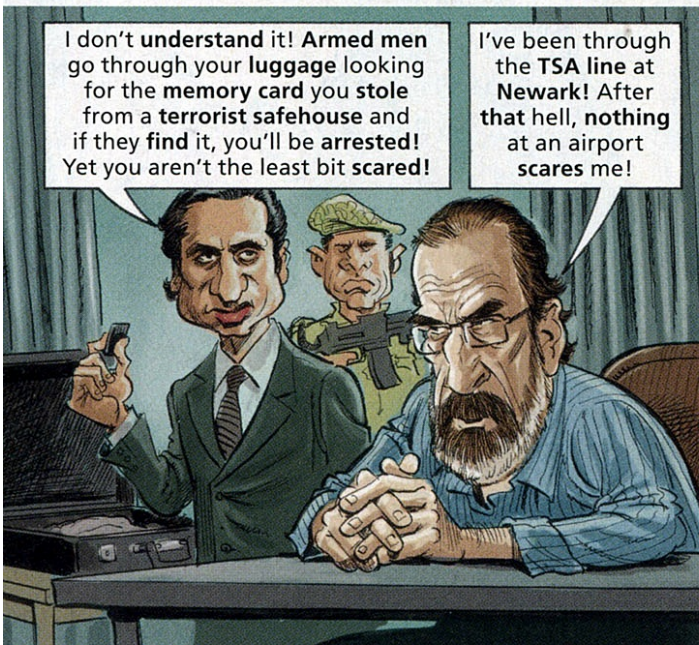
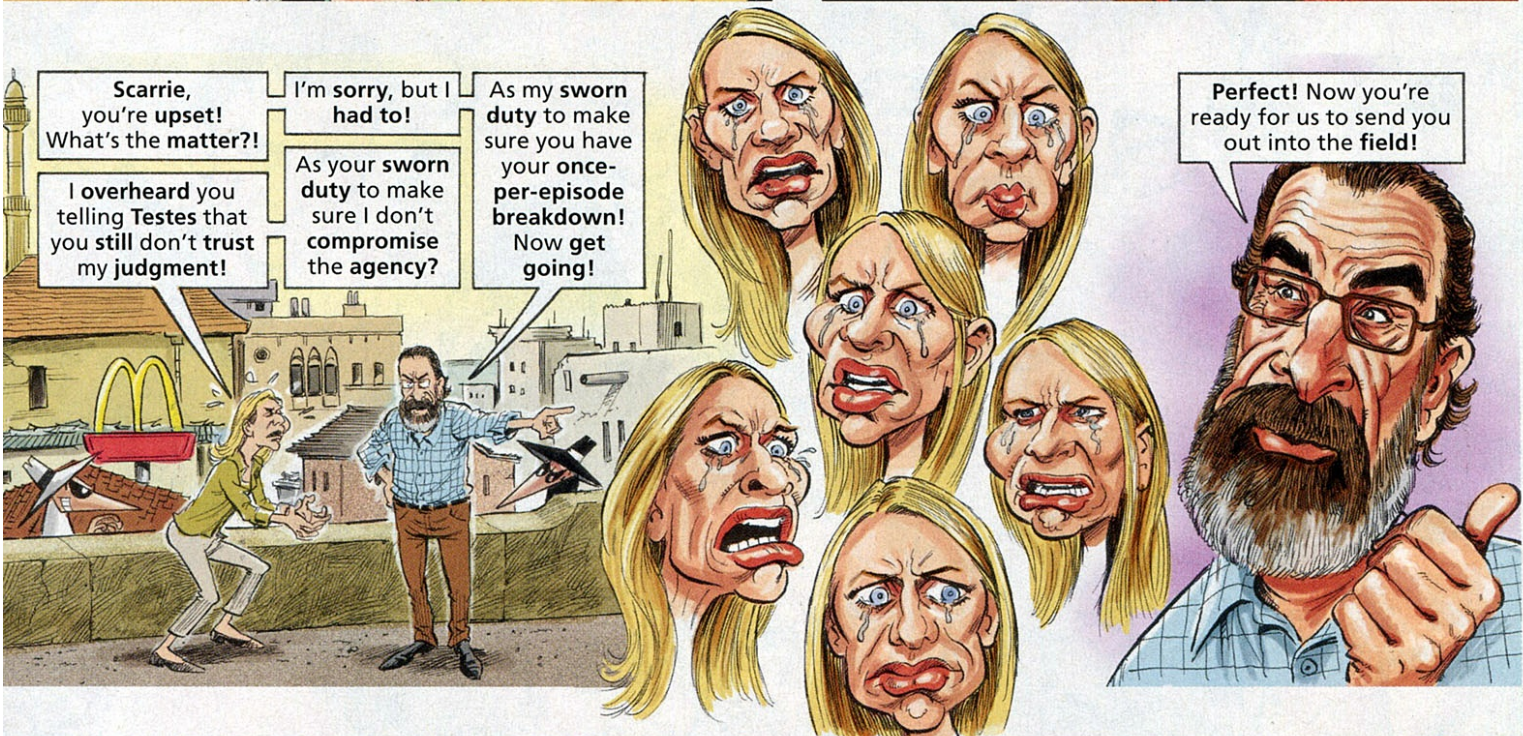
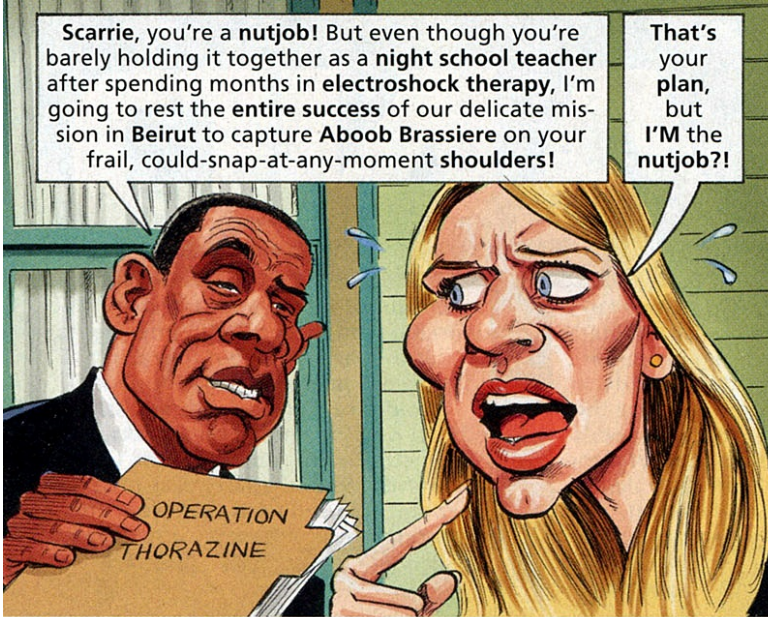
I'm Muck! When my best friend  
Broody was shot down, I swore  
that I'd take care of everything!  
I take care of watching the kids!  
I take care of the chores around  
the house! And I take care of  
his wife — four or five times a  
night, if you get my meaning!

After Broody got  
home, Mess and I  
knew we shouldn't  
sleep together  
anymore! Don't get  
me wrong, we still  
do! We just know  
we shouldn't!

Former CIA Director General David  
Petraeus here! I hate this show!  
How dare they depict a CIA agent  
ruining their career after getting  
caught having an illicit affair...

...without paying me  
for my life story!

Former VP Dick Cheney here! People  
have criticized the second season  
of this show for not being realistic!  
I agree! They have a morally corrupt  
vice president with a bad heart who  
commits war crimes! Okay, that part  
is realistic! But him not getting away  
with it? I REFUSE to buy that!



Despite my kicking a known terrorist in the nuts in Beirut, they won't let me back in the agency, and STILL no one believes me about Broody! Well, only one thing to do — swallow a bunch of pills and booze! Or, as Lindsay Lohan calls it: breakfast!

My name is Sgt. Ridiculous Broody! By now you've heard many things about me! And you may have a few questions: how did I do this? WHY did I do this? And how does a guy who looks like Ronald McDonald's stepbrother have such a smoking hot wife?!

Slaw! I was right! Broody IS a terrorist! I was RIGHT! Isn't that great?

It is...although it also means you endured a humiliating, career-ending nervous breakdown and institutionalization all for NOTHING!

Jeez, Slaw, your CIA codename should be "Buzzkill"!

Scarrie, did you come up to my hotel room to have sex with me?

Funny you should mention sex, 'cause you're totally SCREWED!

Sgt. Ridiculous Broody, you're a traitor to your country! Bag him and take him away for a brutal interrogation, boys!

Please let this be role play... please let this be role play... please let this be role play...

Broody wouldn't tell us Aboob Brassiere's next plan, so I took a stab at it... literally!

Now get in there and interrogate Broody!

Wait, are we doing good cop/ bad cop?

No, insane cop/ insane-er cop!

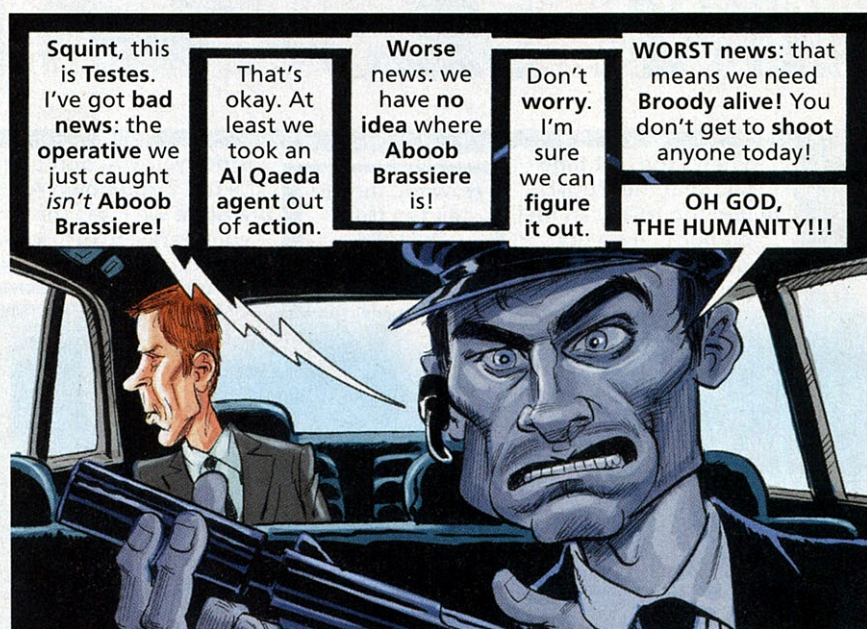
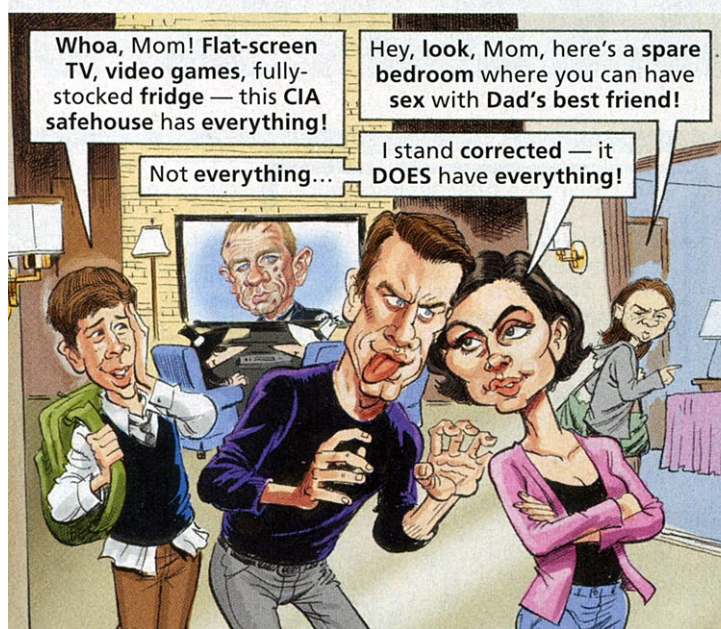
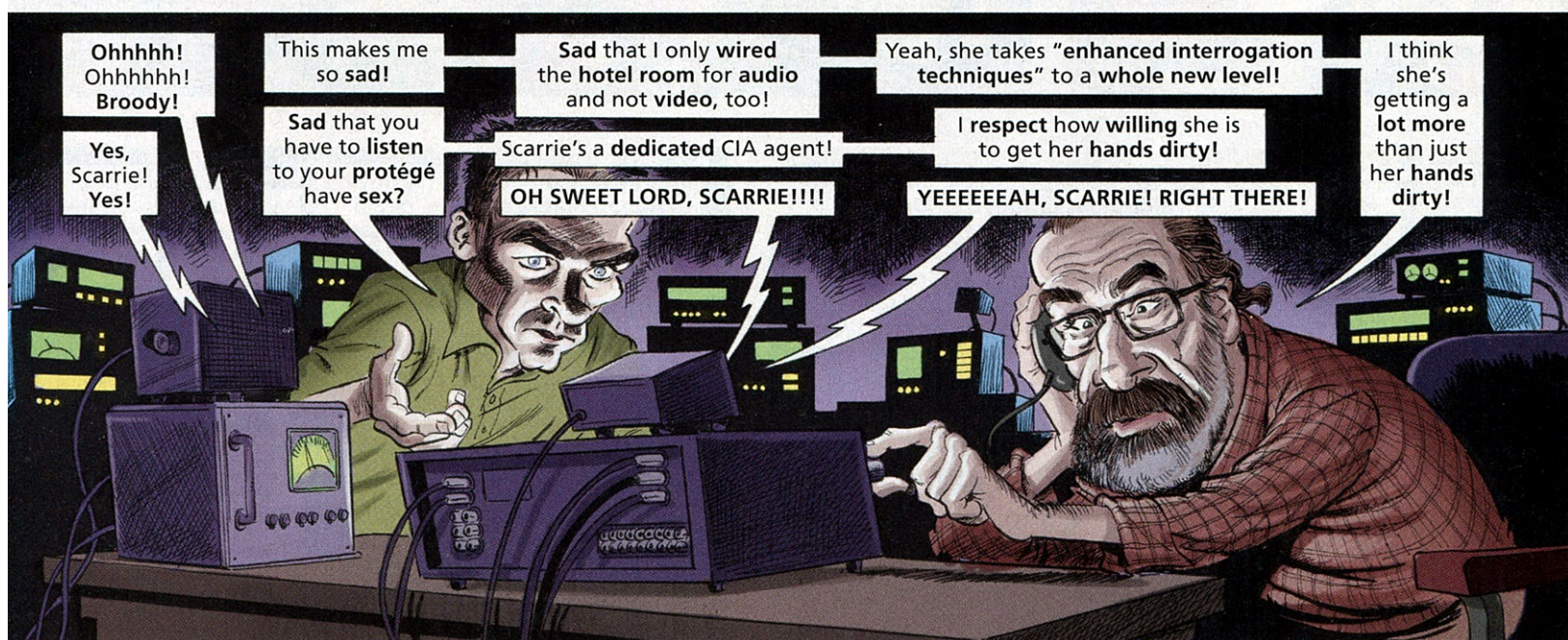
When's the last time you told the truth? Telling the truth can feel so good! I'll go first: I want you to leave your wife and kids for me!

Now my turn to tell the truth: YOU'RE FRIGGIN' NUTS!

Broody, if you don't help the CIA bring down Aboob Brassiere we'll tell the world your dark secret! I know what you do in your garage!

NO! You mustn't tell anyone about that! I'm a U.S. Congressman! Nobody can know that I like to wrap myself in a Snuggie, listen to Taylor Swift and have a good cry!

Um, I was talking about praying to Allah and helping Al Qaeda, but that works, too!



Sir, I'm withdrawing as your vice-presidential nominee! You have no morals! You killed Aboob Brassiere's innocent young son in a drone strike! I hate everything you represent! But mostly I'm withdrawing because there's no way you will EVER be president!

Why not?

'Cause dead people can't win elections! I've just remotely shorted out your pacemaker. Enjoy your heart attack!

I found you, Aboob Brassiere! I KNEW the villain would be hiding in the old abandoned mill!

How'd you figure it out? Interrogating prisoners? Using advanced surveillance?

Watching Scooby-Doo!

POW

I can't believe we're giving a scumbag like Aboob Brassiere a respectful burial at sea!

We're not burying him at sea! We're dumping him on a stranded Carnival cruise ship! The smell of his decaying corpse oughta fit in nicely with the odor of backed-up toilets and rotting food!

Vice-President Wal-Mart did not die in vain! He showed that national security is important! That we will stop at nothing to end terrorism! That any character on this show can get killed off without warn—

—ing!  
KA-BOOM!

Now you're accused of blowing up CIA headquarters! But don't worry, I have a plan! You'll just live in Canada until I can clear your name!

Have you gone off your meds?! I'm a famous war hero and sitting congressman! They're showing my confession video on TV around the world 24/7! There's nowhere I can go where I won't be recognized!

I didn't say it was a GOOD plan!

200 killed! CIA headquarters destroyed! You and I have an important job to do!

Find the high-level Al Qaeda terrorists responsible for this horrible act?

Find the low-level CIA guys we can pin this intelligence failure on! Jeez, did you learn nothing from what I taught you about Abu Ghraib? At the CIA we just push the blame downwards! C'mon, I know a couple of file clerks we can set up...



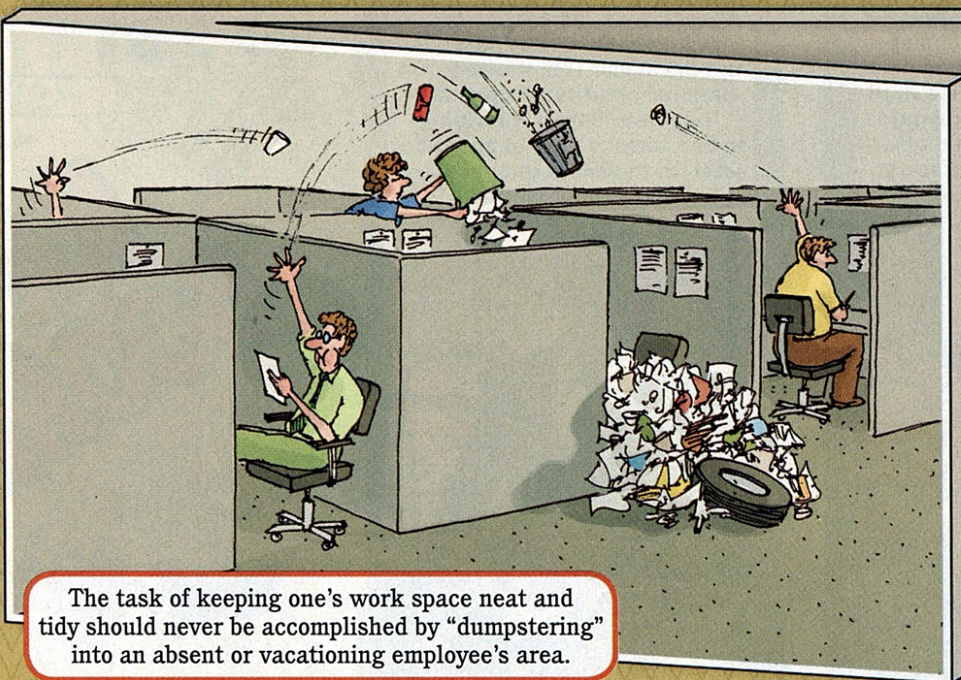
## THINKING INSIDE THE BOX DEPT.

The Bible says "Love thy neighbor as thyself." But whoever wrote that pap never worked in a depressing, crammed 6' x 6' box, surrounded by others working in depressing, crammed 6' x 6' boxes of their own. It's enough to bring out the absolute worst behavior in everyone. So before you make all of your co-workers hate you, consider these...

# Rules of Office Cubicle Etiquette



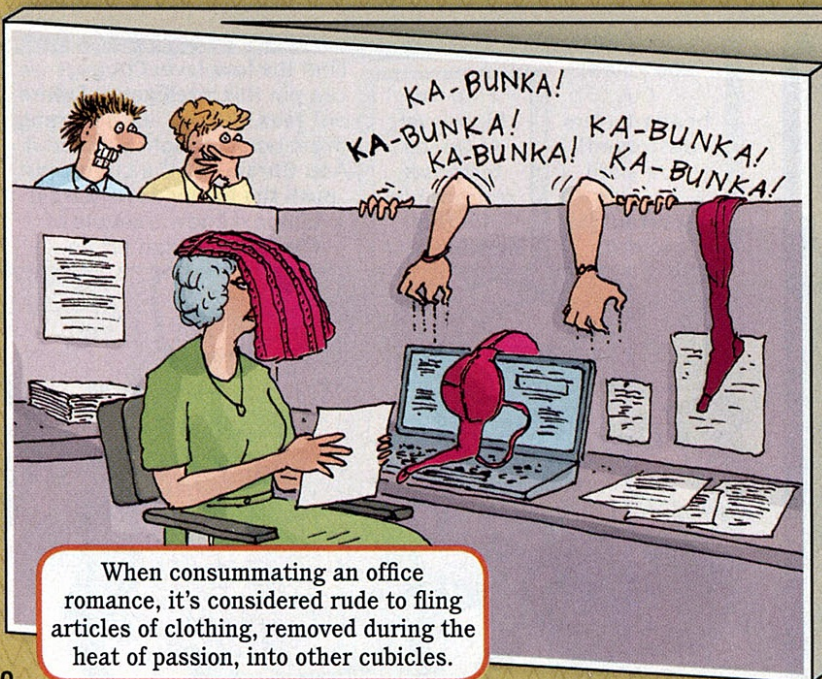
It's a matter of common courtesy to check on the welfare of a fellow employee who hasn't left his cubicle in over a week.



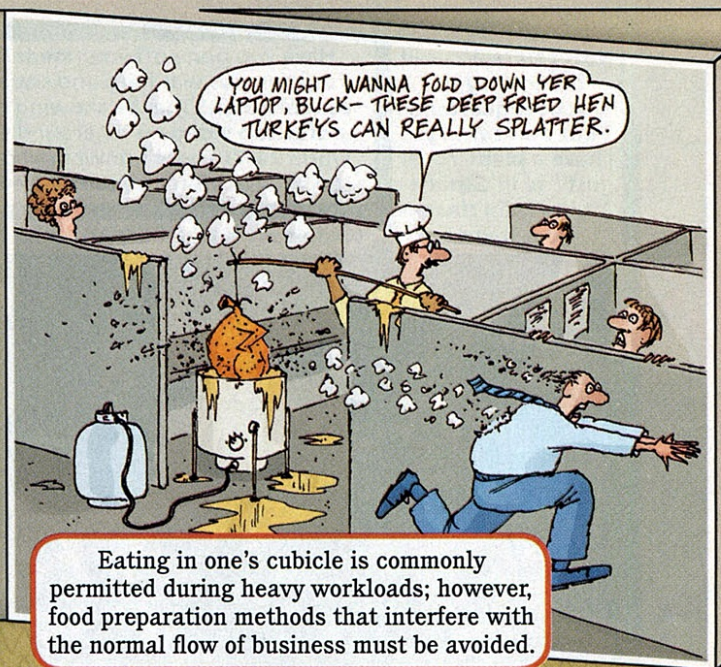
The task of keeping one's work space neat and tidy should never be accomplished by "dumpstering" into an absent or vacationing employee's area.



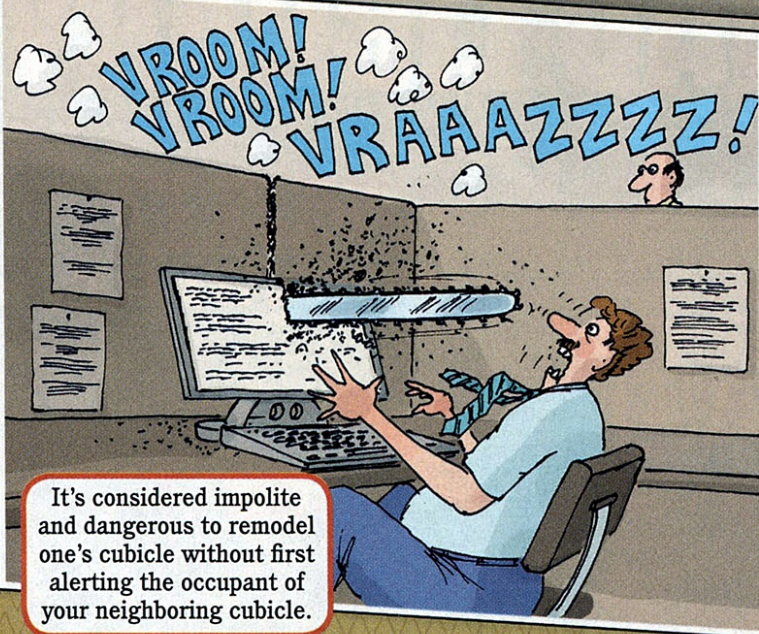
Although "prairie-dogging" from the top of one's cubicle is acceptable when paying notice to an attractive employee, "doggie-dooring" is widely regarded as classless.



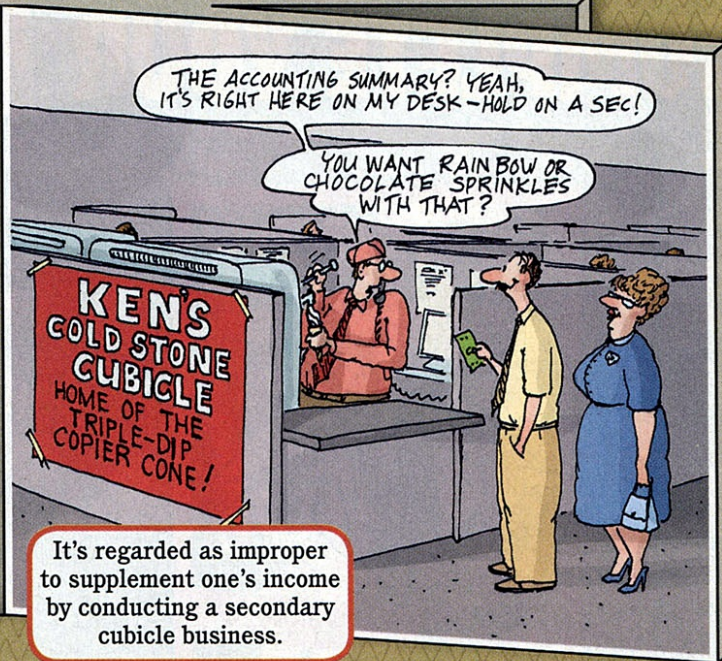
When consummating an office romance, it's considered rude to fling articles of clothing, removed during the heat of passion, into other cubicles.



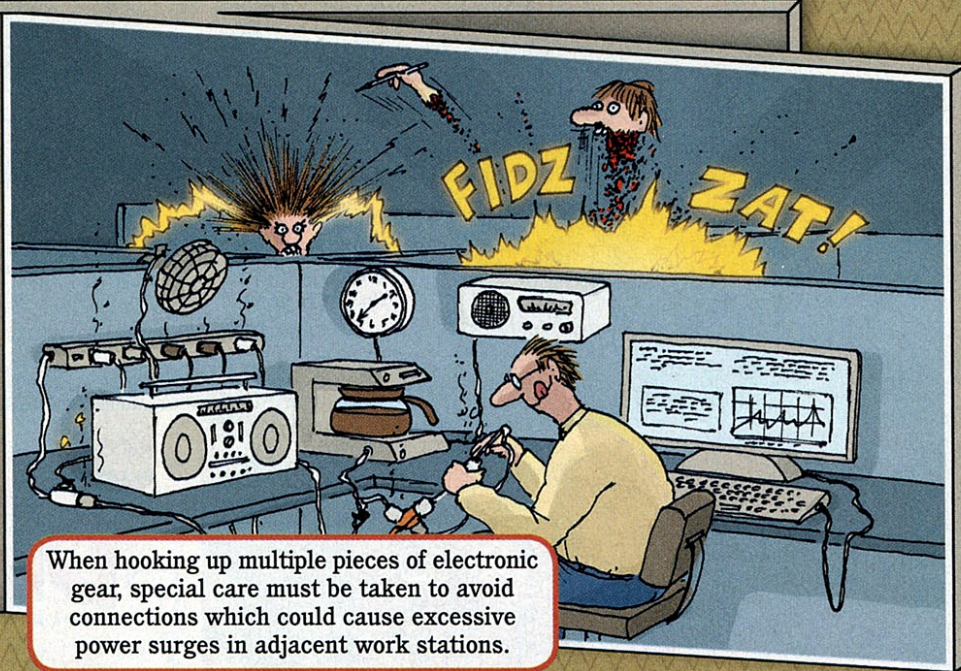
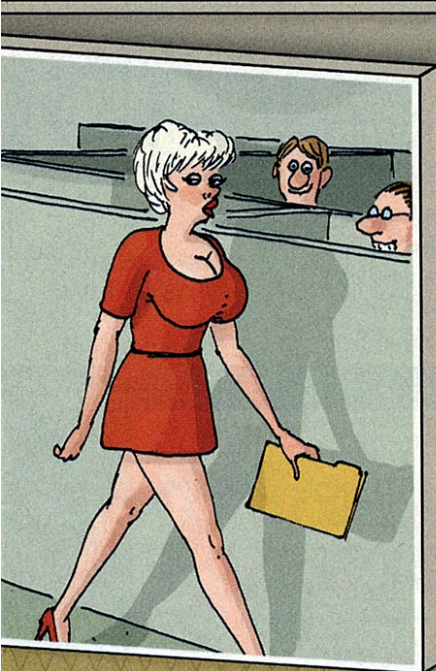
Eating in one's cubicle is commonly permitted during heavy workloads; however, food preparation methods that interfere with the normal flow of business must be avoided.



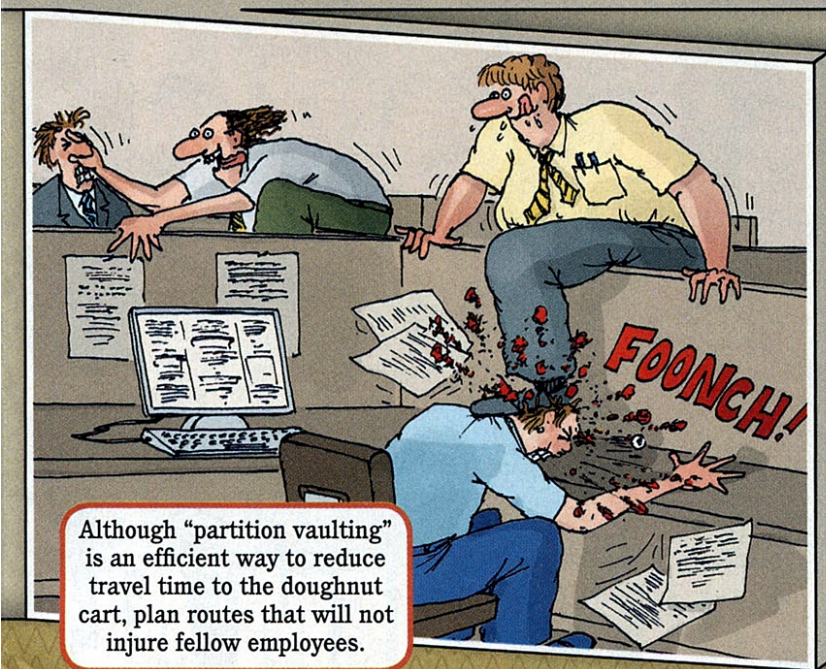
It's considered impolite and dangerous to remodel one's cubicle without first alerting the occupant of your neighboring cubicle.



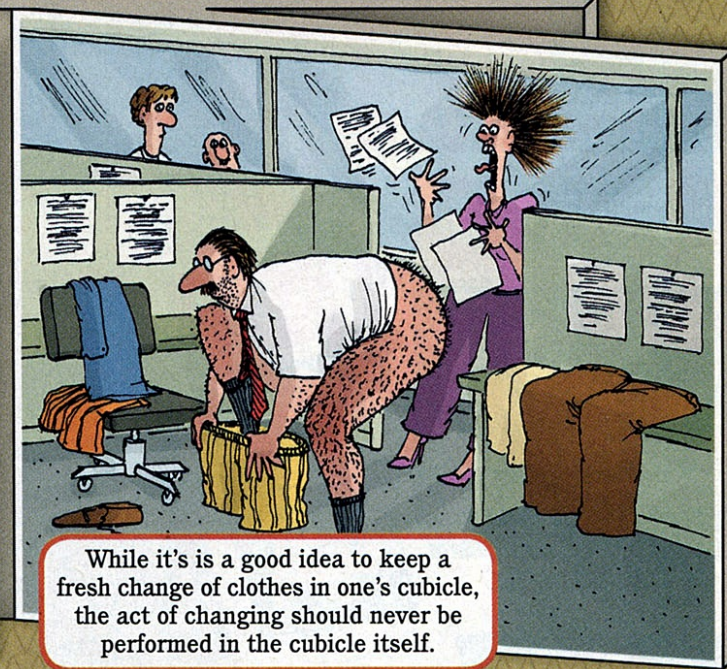
It's regarded as improper to supplement one's income by conducting a secondary cubicle business.



When hooking up multiple pieces of electronic gear, special care must be taken to avoid connections which could cause excessive power surges in adjacent work stations.

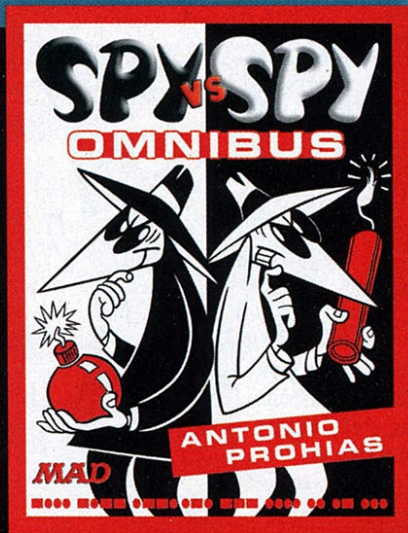


Although "partition vaulting" is an efficient way to reduce travel time to the doughnut cart, plan routes that will not injure fellow employees.



While it's a good idea to keep a fresh change of clothes in one's cubicle, the act of changing should never be performed in the cubicle itself.

# COMPLETE YOUR MAD LIBRARY

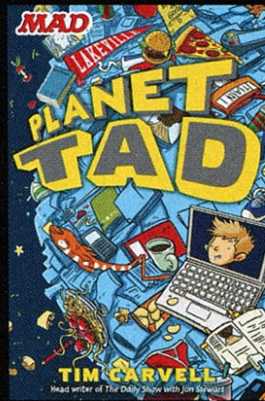


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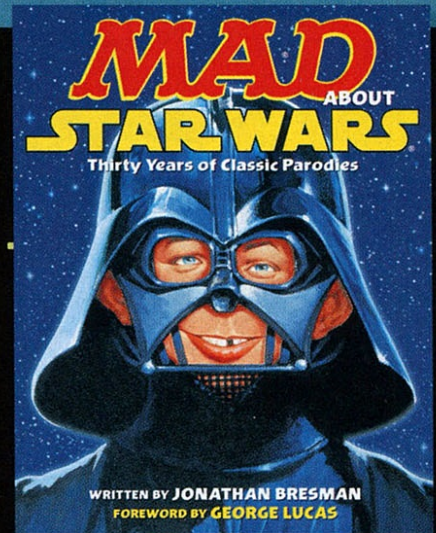
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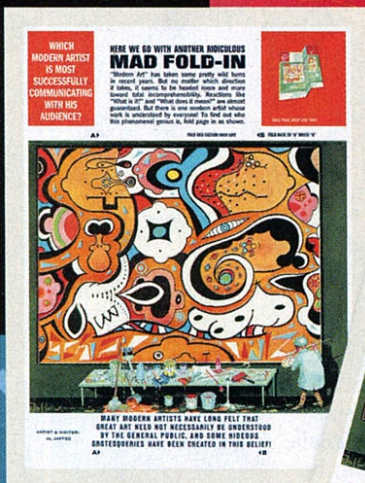
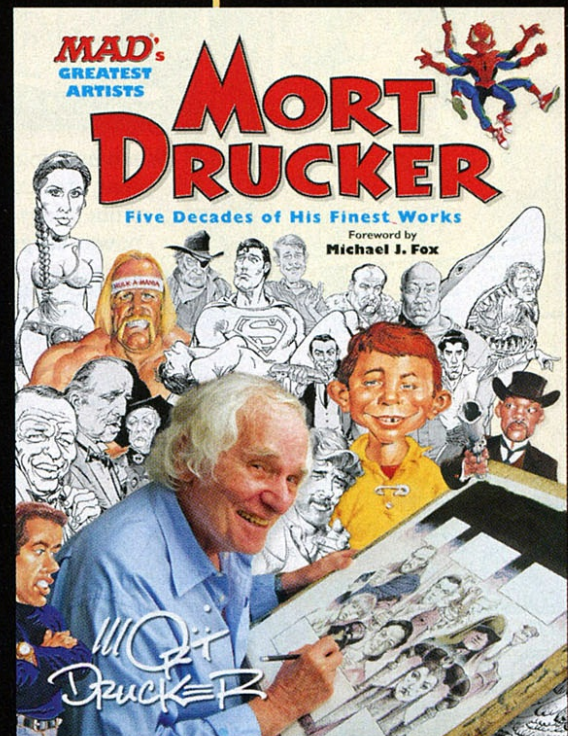
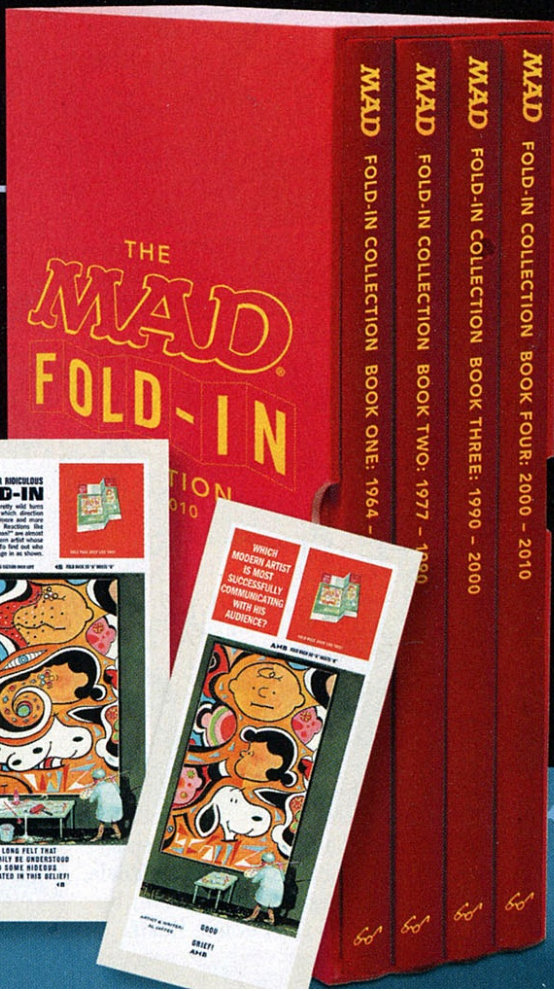


**MAD'S GREATEST ARTISTS:  
MORT DRUCKER**

**MAD ABOUT  
STAR WARS**

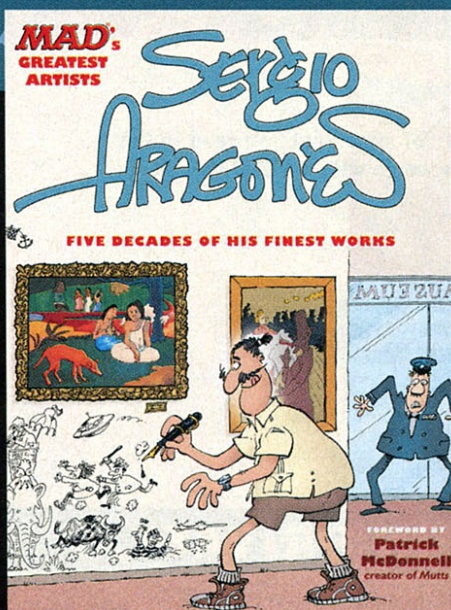
Includes many of Mort's greatest  
movie satires plus essays by  
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Includes a foreword  
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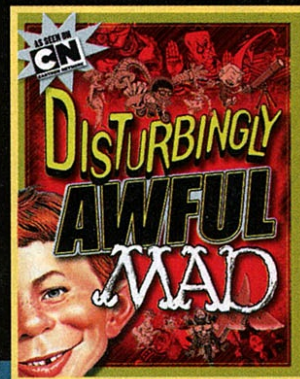
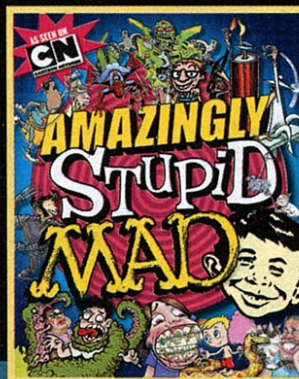
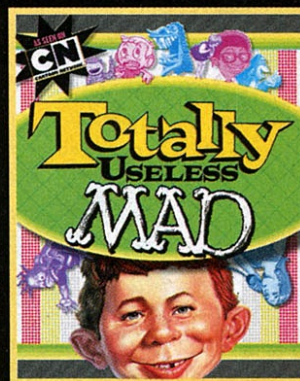
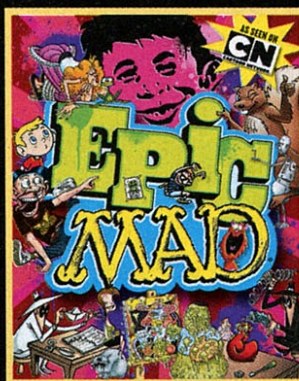
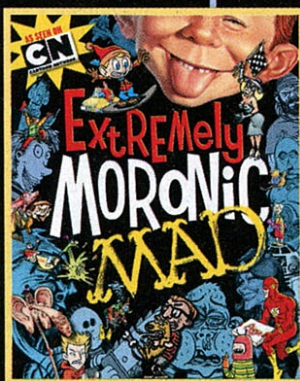
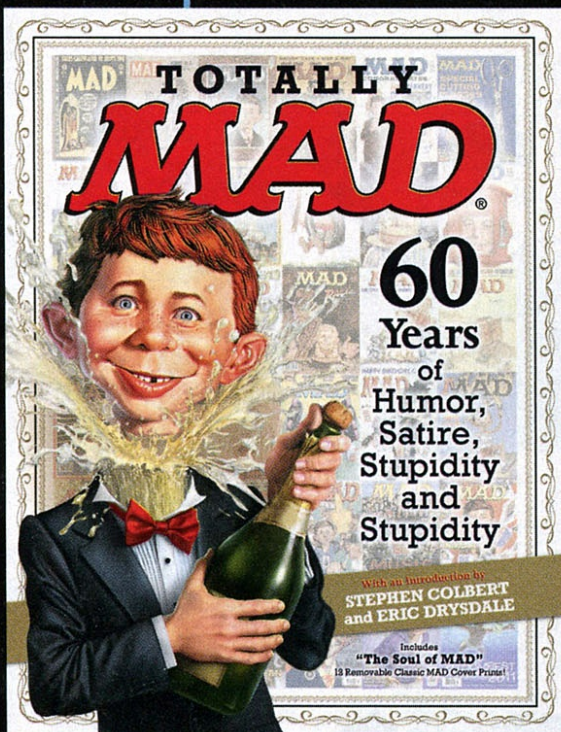


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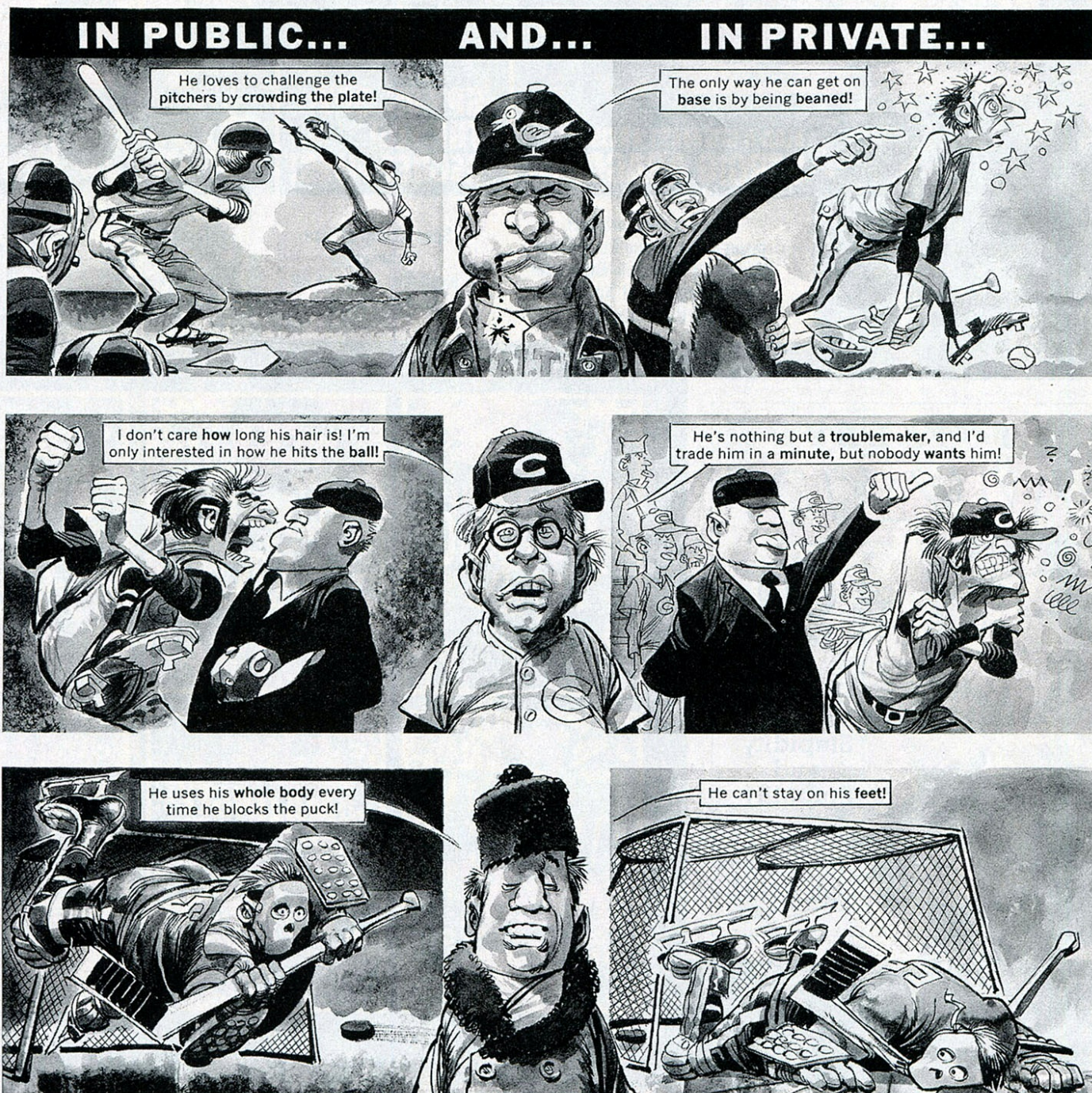
## SWITCH PITCH DEPT.

Okay, gang, here we go with another fearless probe into the reliability of statements we read in the newspapers... these from the pages of the Sports Section. Mainly, here we go with a MAD look at...

# WHAT COACHES SAY...

ARTIST: JACK DAVIS

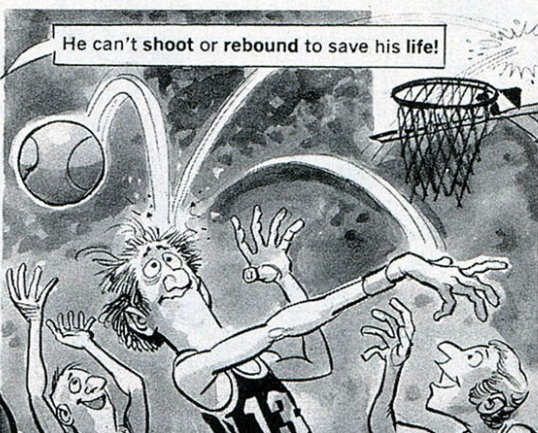
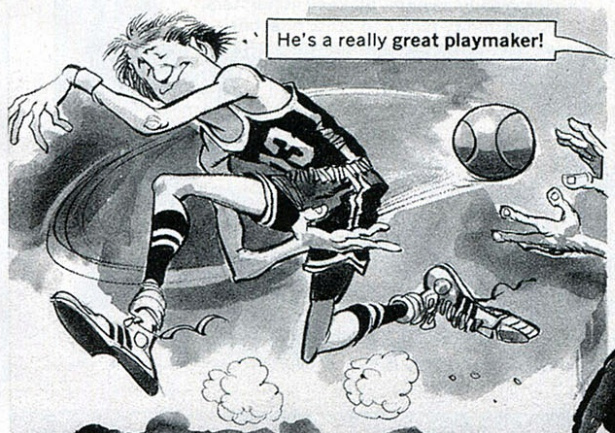
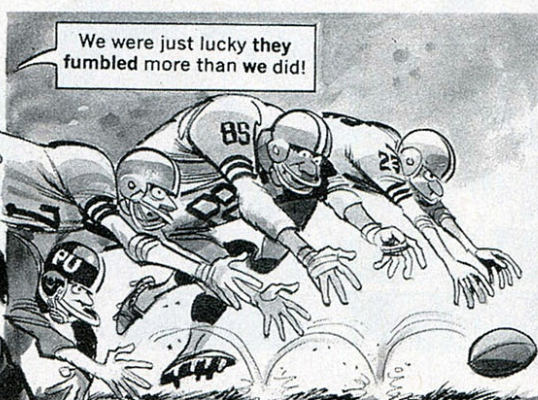
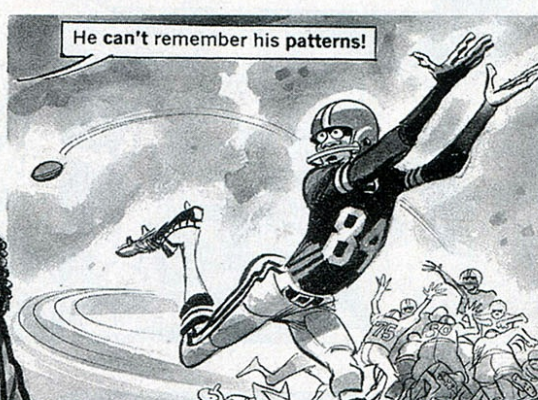
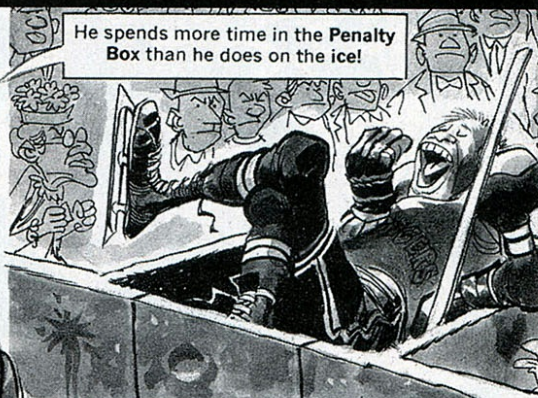
WRITER: PAUL PETER PORGES



**IN PUBLIC...**

**AND...**

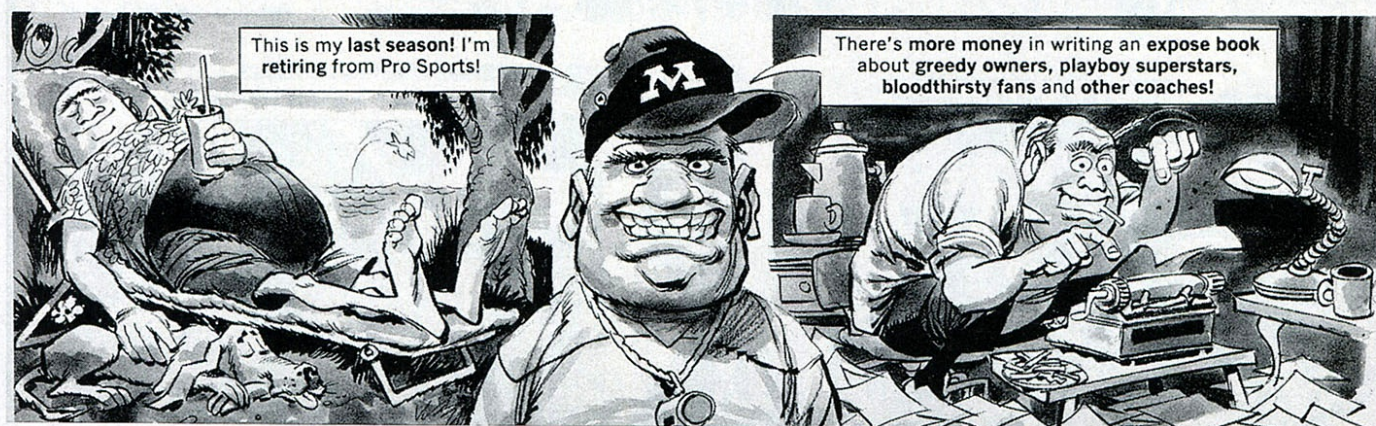
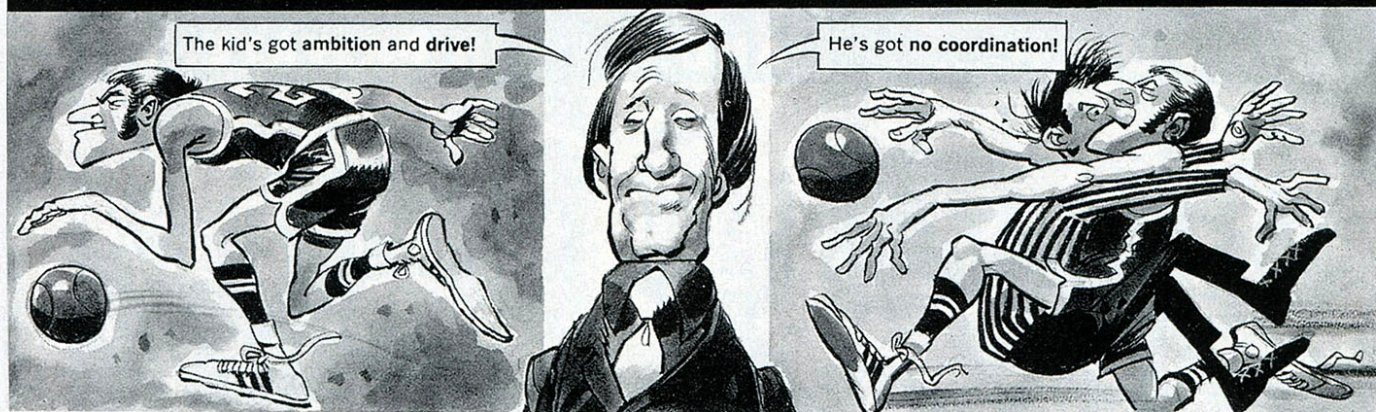
**IN PRIVATE...**



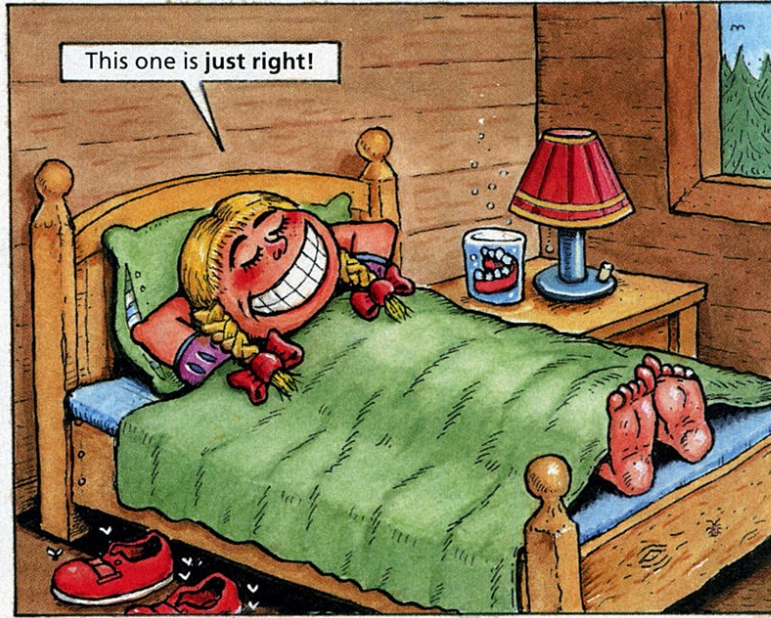
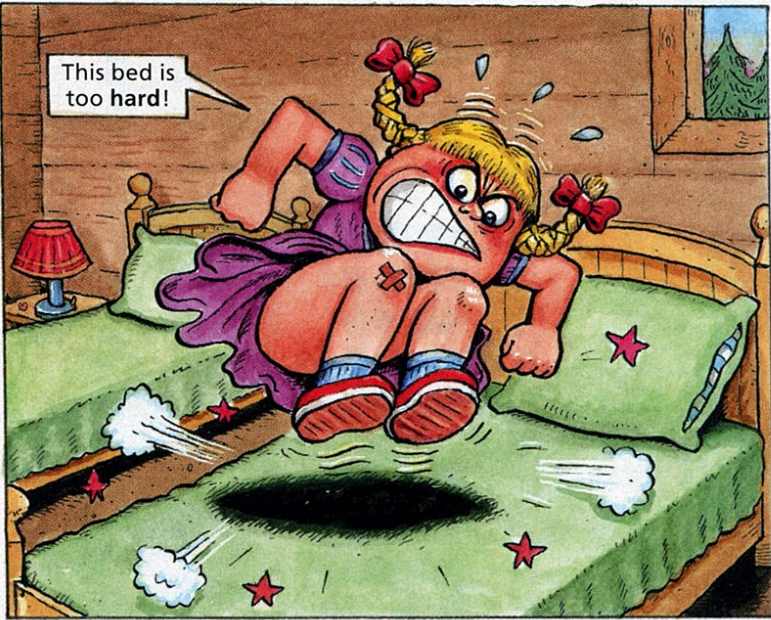
**IN PUBLIC...**

**AND...**

**IN PRIVATE...**



# A Fairy Tale We'd Like to See: Goldilocks



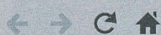


PLANET TAD!!!!

Plants v. Zombies v. Predator

Charlie Bit My Finger Off

The Nutmeg Challenge



http://www.planettad.com/profile/09-2013



# PLANET TAD!!!!

&gt;&gt; NAME: TAD &gt;&gt; AGE: .014 MILLENNIA &gt;&gt; FAVORITE BOOK: YOUR DIARY



## SEPTEMBER 8, 2013

So today, Chuck and I went over to my friend Kevin's house. Kevin's older brother Todd was there, doing target practice with his **paintball gun**. He let each of us fire off a few practice shots. It was fun right up until Chuck aimed too high and accidentally hit Kevin's mom's car.

Chuck said, "Maybe she'll think a bird pooped on it?" And Kevin said, "There'd have to be something really wrong with that bird."



## SEPTEMBER 19, 2013

If anyone from my geometry class is reading this: For the last time, I swear I wasn't picking my nose! I was just scratching it from the inside!

## SEPTEMBER 9, 2013

In history, we were learning about how the **ancient Egyptians** invented **sundials** to tell time. I bet they were really impressed with how clever they were, right up until the first cloudy day.



## SEPTEMBER 18, 2013

I don't understand those **Mouse** ears that you get at **Disneyland**. They don't make you look like Mickey Mouse. They make you look like you scalped Mickey Mouse and are wearing his ears as a trophy.



## SEPTEMBER 17, 2013

Good news! This weekend, Kevin's brother Todd is going **paintballing** with his friends, and they invited Kevin, me and Chuck along! Todd must've been really impressed by our shooting last weekend! Hooray!

## SEPTEMBER 17, 2013

My dad is watching a football game downstairs right now. The **New York Jets** are playing. I'm not sure I understand why you'd ever pick the name "Jets" for your team. I mean, I can understand calling your team the **Bears**, or the **Lions**, or the **Jaguars**, because that seems sort of menacing — "I'm going to tear you apart like a jaguar!" But what's so menacing about a jet? "I'm going to safely transport you somewhere really fast?"

## SEPTEMBER 20, 2013

Going paintballing tomorrow. I asked Kevin what I need to bring, and he said, "Nothing much — Todd even said he'd bring lunch for us, so all you need to do is wear some clothes you don't mind getting paint on." So I went through my closet and found an old pair of jeans, and a ratty old sweatshirt with **Pikachu** on it from when I was ten. It's a little tight, but it still fits.

I'm psyched, and really glad Todd thought to invite us. It's funny: I always used to think he was kind of a jerk, but it turns out, he's actually pretty cool.



## SEPTEMBER 20, 2013

I saw someone on TV today bragging that they had the world's largest rock collection, but I'm not sure how impressive that is. What if each rock is really tiny? What if his rock collection is just a bucket of sand?

## SEPTEMBER 21, 2013

Ugh. Just got back from paintballing. I don't even want to talk about it.

## SEPTEMBER 22, 2013

OK, I guess I'm recovered enough to talk about how paintballing went. In a word, it suuuuuuuuuuuuuuuuuuuuucked.

It started off fine — we drove way out into the woods to the paintball course, and Todd gave Kevin, Chuck and me paintball rifles, and we were all excited. Then Todd took out a couple of massive paintball guns, gave them out to his friends, and announced, "Let's give these guys a thirty-second head start."

That's when we realized: We hadn't been invited to play alongside Todd and his friends. We were invited as target practice.

It wasn't even close to a fair fight. We got totally creamed with paintballs. (It probably didn't help that I was wearing a shirt with a big, bright yellow target on it.)

And here's a thing I learned: Paintballs sting when they hit you. A lot. Getting hit with paintballs is sort of like having someone throw a fistful of nickels at you as hard as they possibly can. Here's what my outfit looks like now:



Making things even worse: The lunch that Todd brought for us was a can of sardines for each of us, and a few Saltines. (Is there any good food that ends in -ine? Sardines, Saltines, margarine, Ovaltine — none of them are good.)

Chuck, Kevin and I were all exhausted and covered in welts and paint, and none of us could stomach the thought of eating sardines.

(Wait: I just thought of a good food that ends in -ine: Tangerine. Tangerines are good.)

Anyway, the only good part of the day was when we realized what we could do with the sardines: When Todd and his friends went off to clean their massive paintball guns, we went into his car and hid sardines everywhere in it — the ashtrays, the glovebox, inside the air-conditioning vents, under the floor mats. Everywhere. They don't smell too bad now. But it's supposed to be super-hot for the next couple of days. And I'm sure he'll find where we hid all of them...eventually.

WRITER: TIM CARVELL

## LATEST TWEETS

- PLANET TAD** @PlanetTad 7m  
If you spill too much fabric softener on your clothes, do they sell fabric hardener to undo it?
- PLANET TAD** @PlanetTad 24m  
I don't understand how anyone can stand still on a down escalator.
- PLANET TAD** @PlanetTad 2h  
How come there are glasses and hearing aids, but you never see anyone with a smelling aid?
- PLANET TAD** @PlanetTad 4h  
So, wait: In "The Three Little Pigs", the pigs are capable of building houses, but the wolf can't figure out how to open a door?

## RELATIONSHIP

Tad is married to **Natalie Portman** (will someone please tell her?)

## LIKES



## DISLIKES



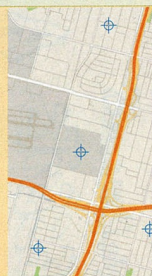
## ACTIVITIES

Tad is practicing his math skills by constantly calculating and recalculating how much more of his English homework he has left to do (I'm 23.476% of the way through "The Great Gatsby"!)

## PLACES

### Tad visited:

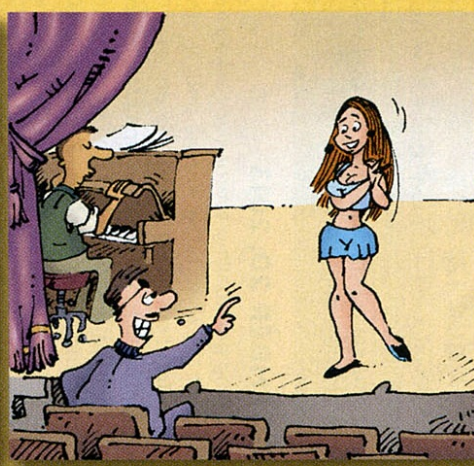
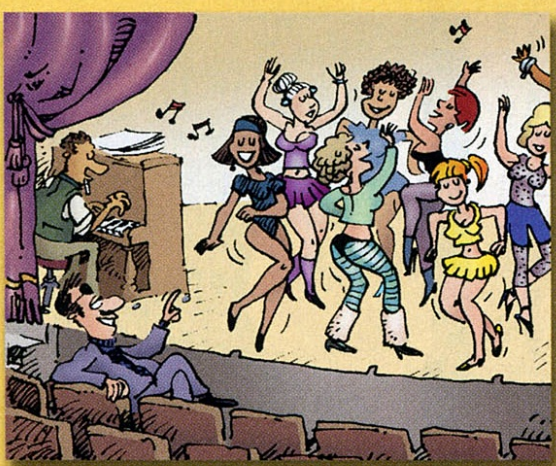
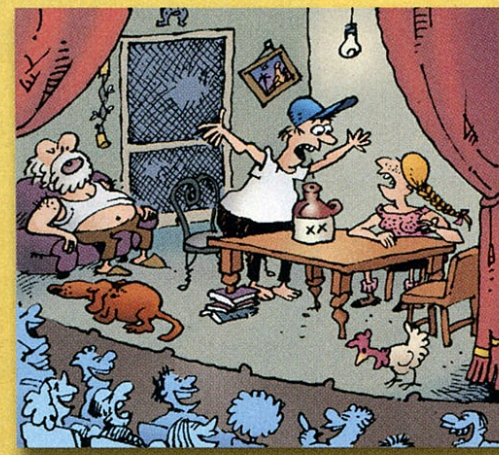
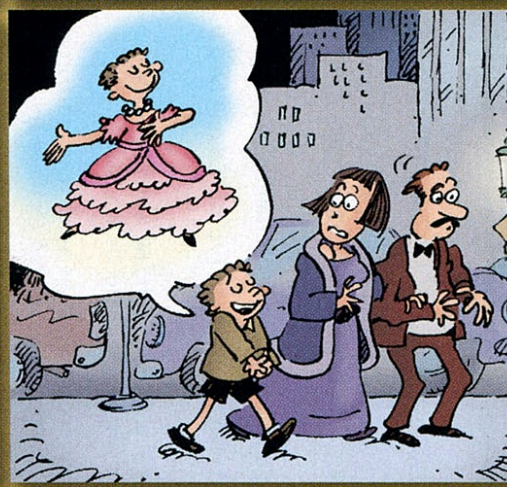
- Tad's house (MAYOR!)
- Kevin's house
- Lakeville High School
- Painty McSpaltz-a-Lot Paintball Course

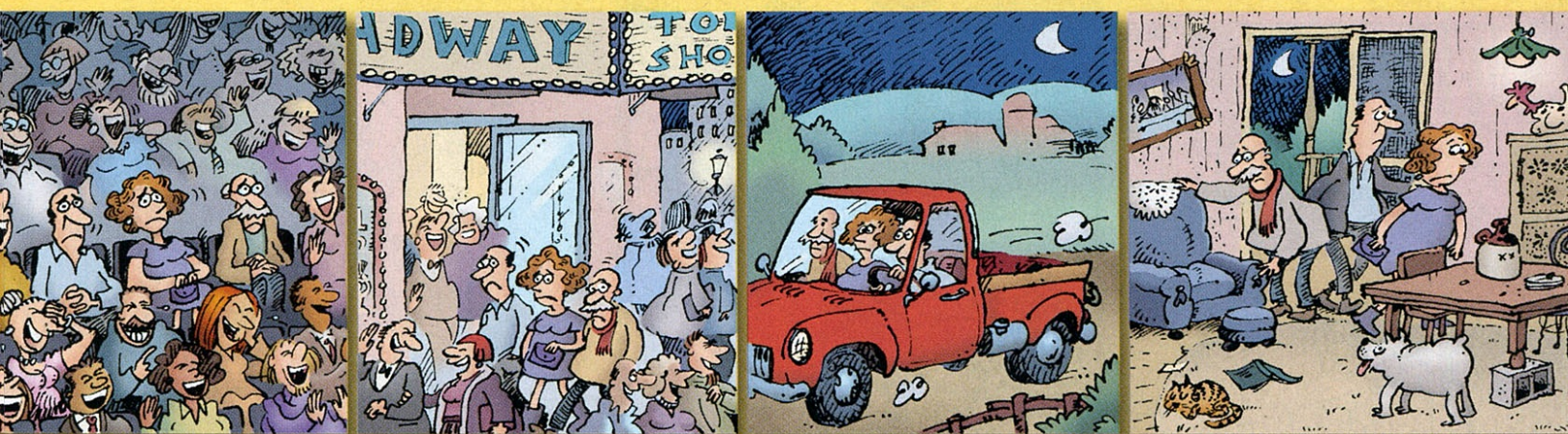




# SERGIO ARAGONÉS PRESENTS

# A MAD LOOK AT

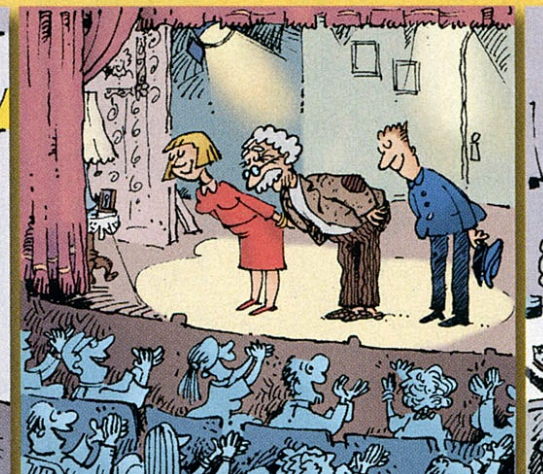
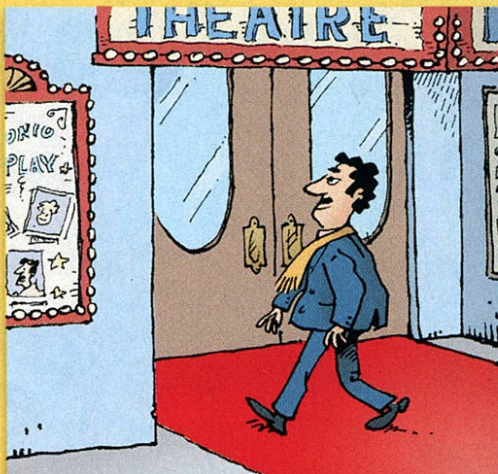
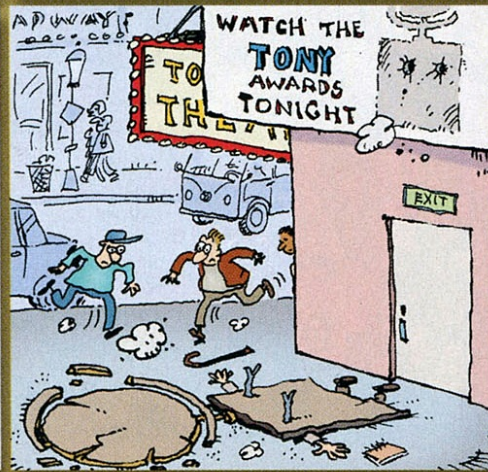
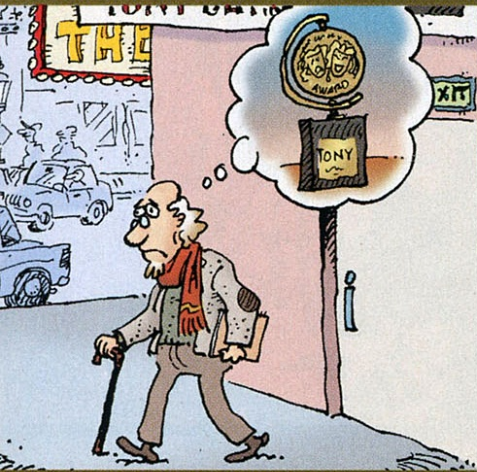
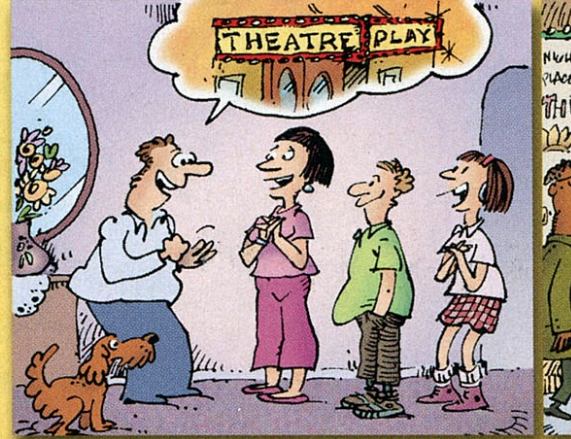
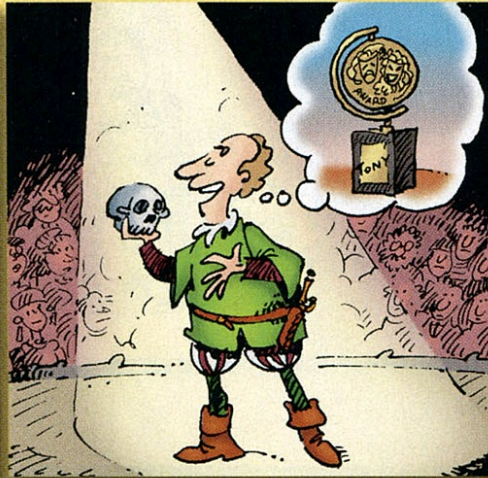
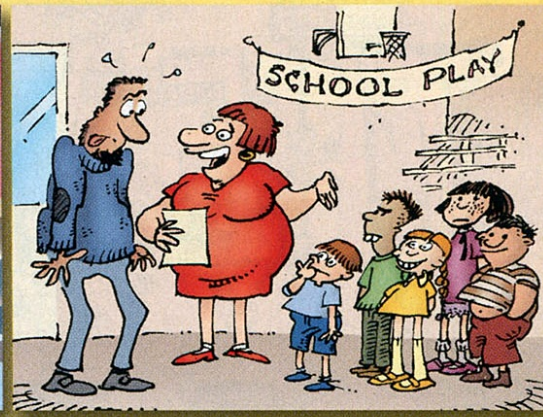
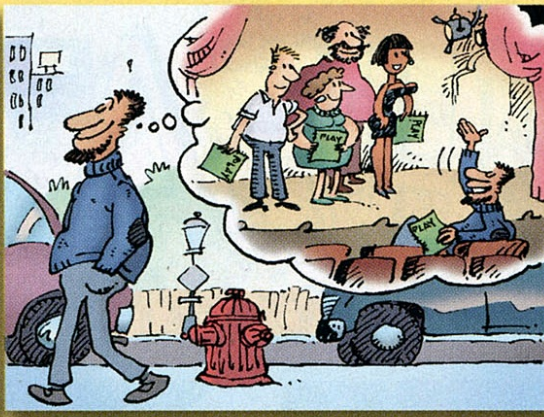


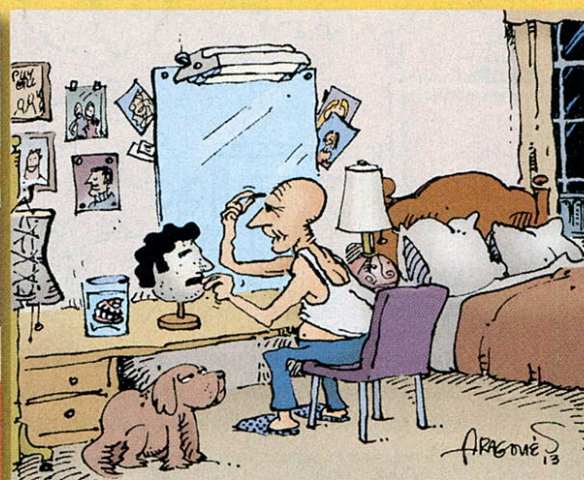
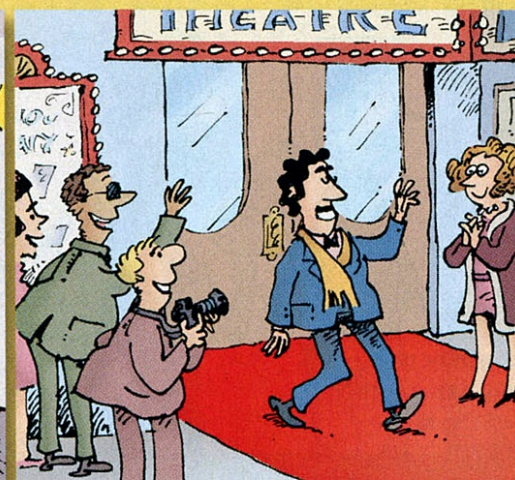
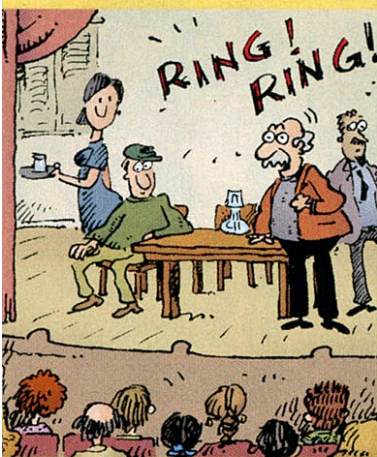
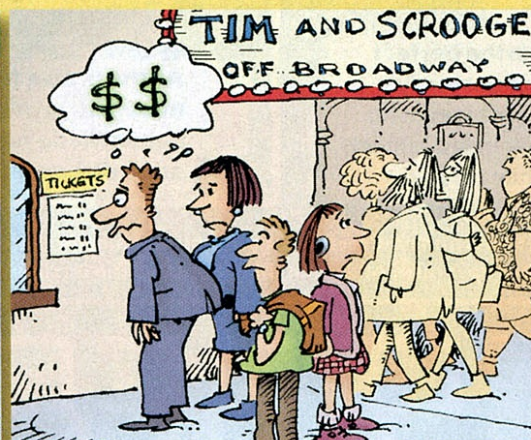
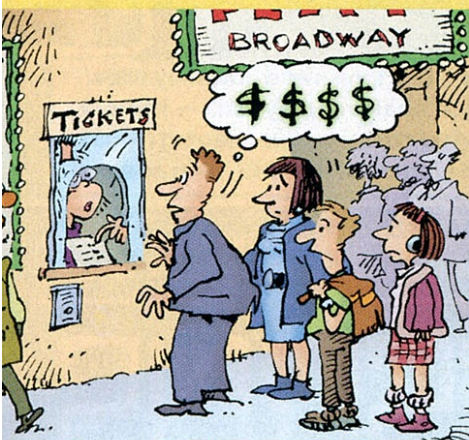
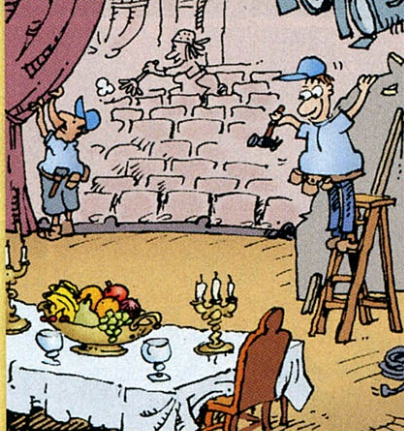


**WRITER AND ARTIST: SERGIO ARAGONÉS**

**COLORIST: TOM LUTH**









**1** Google Glass: the perfect gift for the dangerously-multitasking jackwad who hasn't already killed himself by texting while driving.

**REALITY BYTES DEPT.**



**2** All the praise for 3D printers and how they allow people to produce whatever they want — without acknowledging that not everyone is going to make soap dishes and models of the USS Enterprise.

People are always saying that we live in amazing times and new technology keeps making life better and better! And maybe they have a point. However, we also have a point — which is, "Shut up, you idiots!" Just think about all the terrible things that technology is responsible for —

# 9 REASONS



**3** Pacemakers that go bonkers when they're near a microwave. It's bad enough that some people have heart conditions, but it seems cruel to also make them wait an extra half hour for pizza made in a conventional oven.

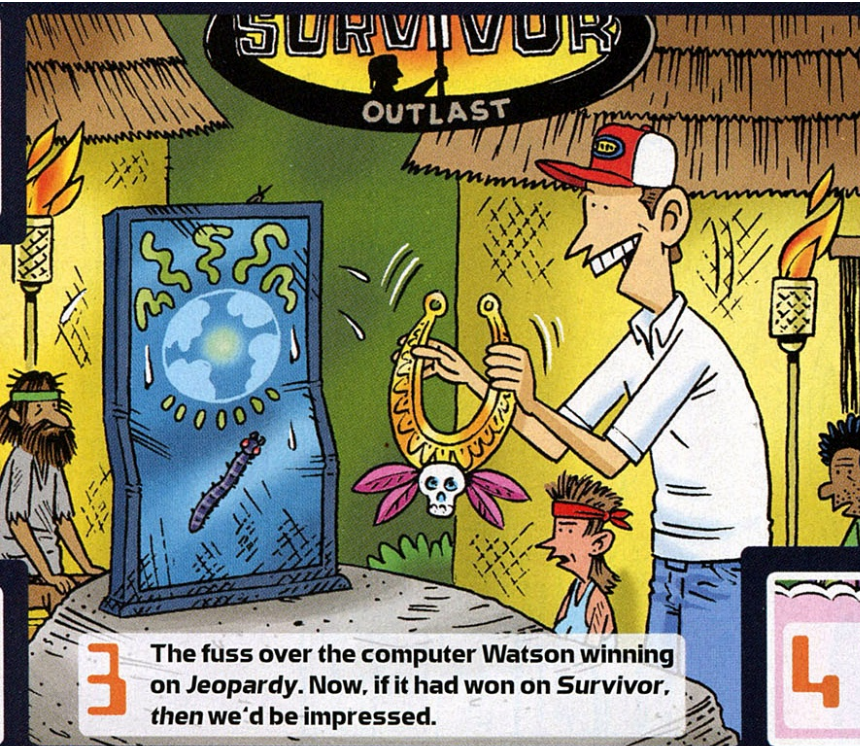


**4** The self-perpetuating need to develop advanced technology to catch the evildoers who are trying to develop technology outside the reach of the advanced technology being developed to catch them.



**5** Self-checkout at supermarkets. Great: the idiot who used to haggle over expired coupons now has another way to piss everyone off by slowing down the line.





**3** The fuss over the computer Watson winning on Jeopardy. Now, if it had won on Survivor, then we'd be impressed.



**4** "Condescending gadgets" designed for women, whose main difference from the ones designed for men is that they come in pastel colors.

drone attacks, identity theft and the robot that's been passing itself off as Ryan Seacrest for the last eight years! And you'll see that's just for starters, after you read...

# TECHNOLOGY SUCKS



**8** Self-replicating nanobots that threaten to overrun the world and wipe out humanity as we know it. Those things are just the pits.



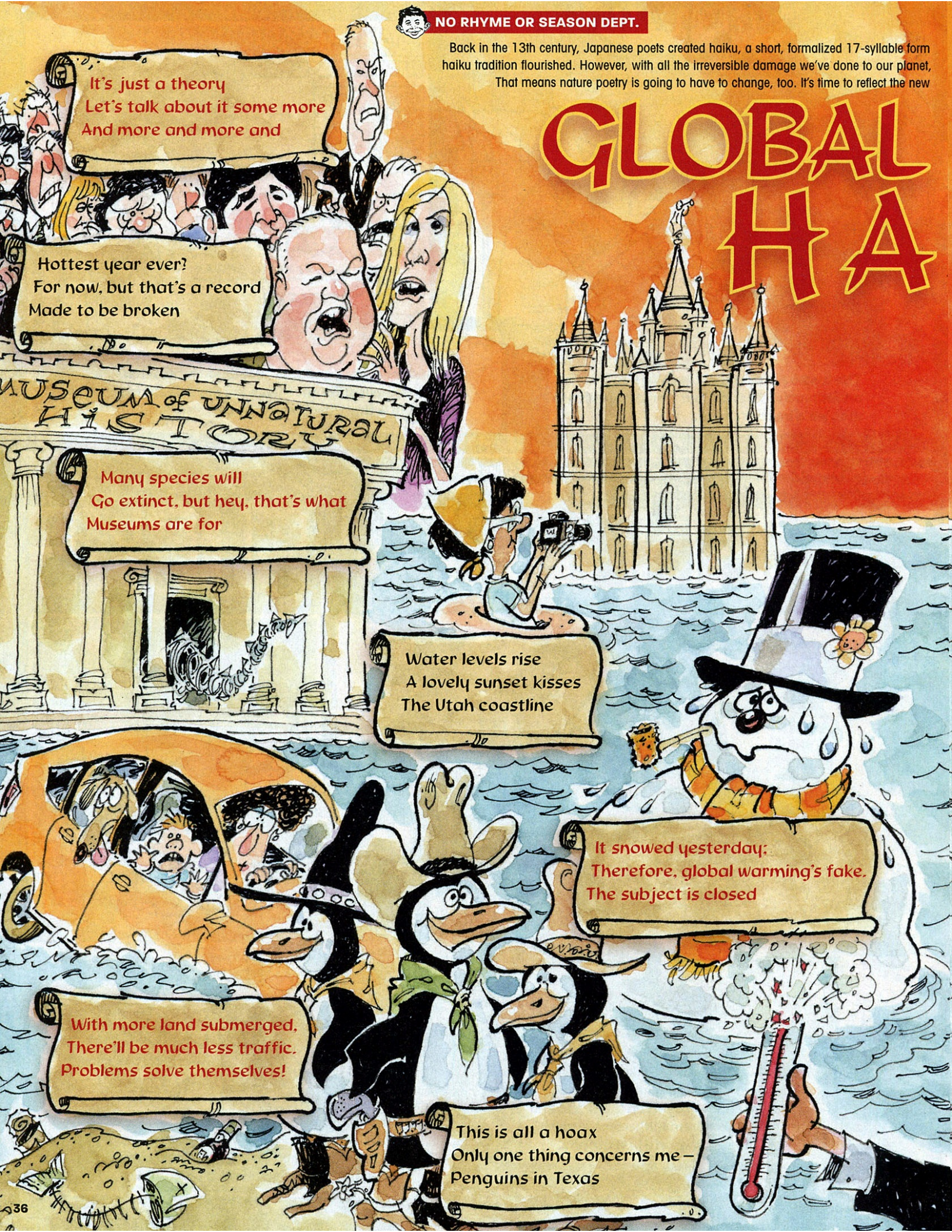
**9** Doing the MAD Fold-In on an iPad, which robs kids of the great joy of ruining an actual magazine on the newsstand.

WRITER: JEFF KRUSE

ARTIST: JOHN KERSCHBAUM

Back in the 13th century, Japanese poets created haiku, a short, formalized 17-syllable form. However, with all the irreversible damage we've done to our planet, That means nature poetry is going to have to change, too. It's time to reflect the new

# GLOBAL HA



It's just a theory  
Let's talk about it some more  
And more and more and

Hottest year ever?  
For now, but that's a record  
Made to be broken

MUSEUM OF UNNATURAL  
HISTORY

Many species will  
Go extinct, but hey, that's what  
Museums are for

Water levels rise  
A lovely sunset kisses  
The Utah coastline

It snowed yesterday:  
Therefore, global warming's fake.  
The subject is closed

With more land submerged,  
There'll be much less traffic.  
Problems solve themselves!

This is all a hoax  
Only one thing concerns me—  
Penguins in Texas



designed to fleetingly describe an element of nature. And for the next seven centuries, the nature has changed: the weather is crazy, the oceans are filthy and the ecosystem is a mess. reality by saying hello to an updated art form — and goodbye to our planet — with...

# WARMING IKU

Sulfur dioxide  
Gives boring old oxygen  
Just a hint of zest

Majestic forest  
What, can't you see it? It's that  
One tree over there

To the permafrost —  
If you melt, then maybe you're  
Not so perma, bitch

As ice goes ker-pooof  
There's an easy solution.  
Grow gills, polar bears!

Don't sweat wildfires.  
They will soon be extinguished  
By the next flash flood

'Hawaiian islands.  
I mean, island. Oops, hold on.  
I miss Hawaii

Floods! Droughts! Killer storms!  
Global warming sucks, but makes  
Al Roker's job fun

WRITER: DESMOND DEVLIN  
ARTIST: PAUL COKER

DIGITAL

HUMOR IN A JUGULAR VEIN!

# THE FIRST 23 ISSUES OF MAD ARE NOW AVAILABLE FOR DOWNLOAD!



Read the first 23  
furshlugginer issues of MAD on your tablet!!!!!!!  
(Extra exclamation points added to give the appearance that this is a good thing.)

**AVAILABLE FROM COMIXOLOGY OR  
THROUGH THE MAD APP IN THE iTunes STORE.**

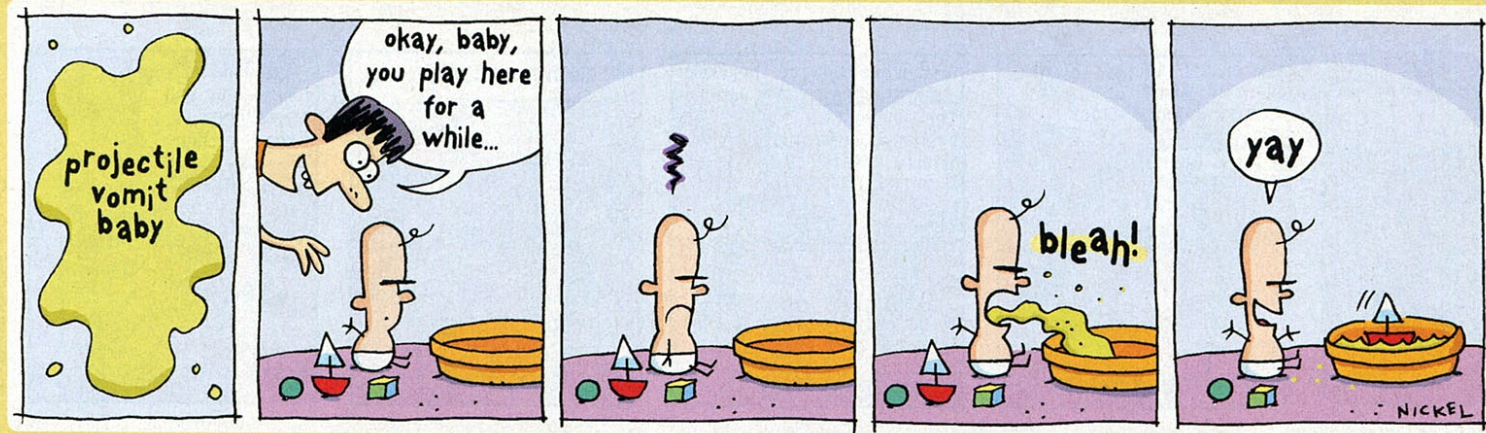
(Technology to order these issues through your toaster is still in development.)

**Download these classic issues now, while supplies last!**

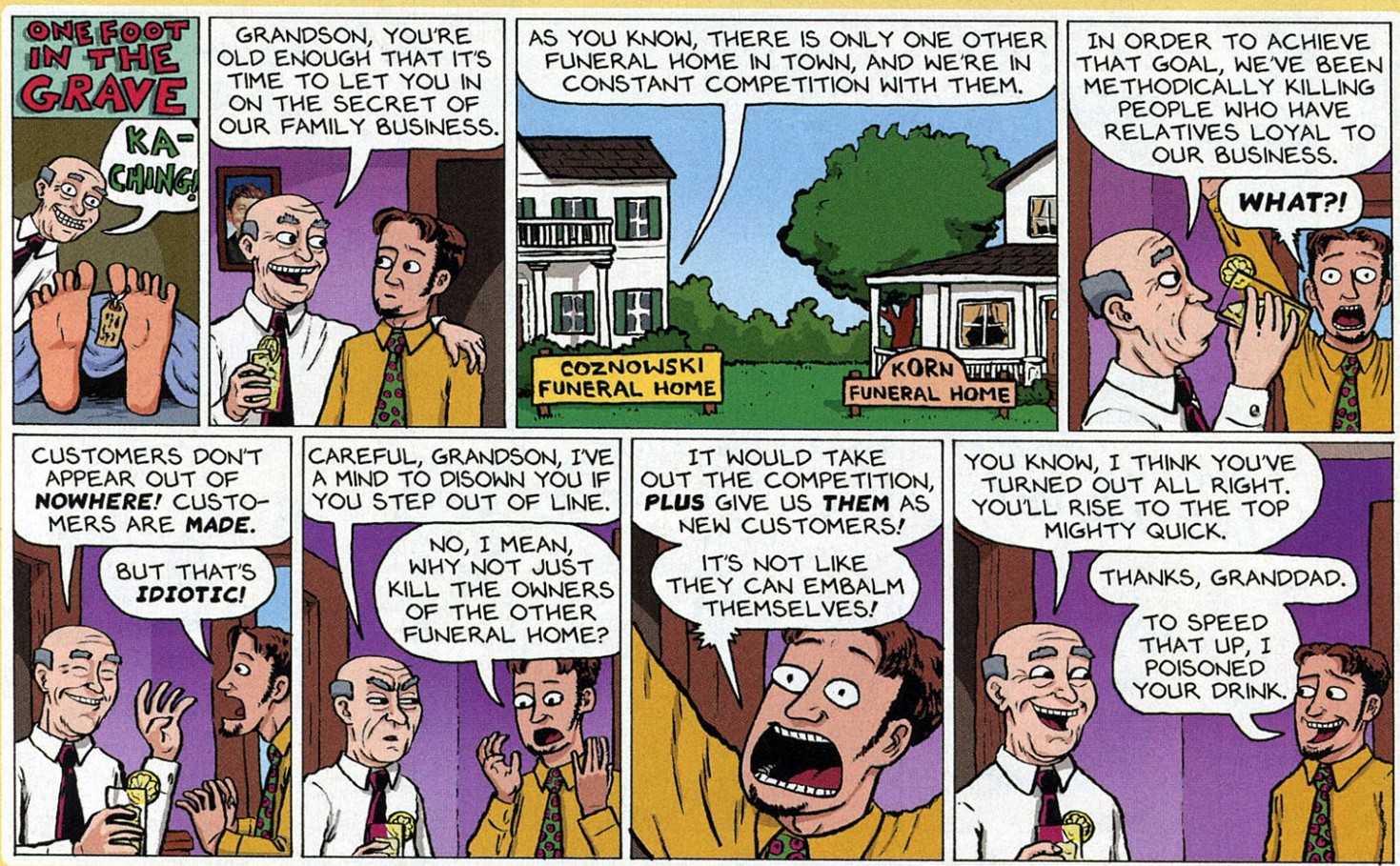
(This old advertising line's no longer valid with the whole digital thing, but we're hoping most of our readers won't think of that!)

**Some things get better with age. Sadly, MAD isn't one of them.**

# THE STRIP CLUB



SCOTT NICKEL



CHRISTOPHER BALDWIN

# JUMP CUT WORLD WAR Z

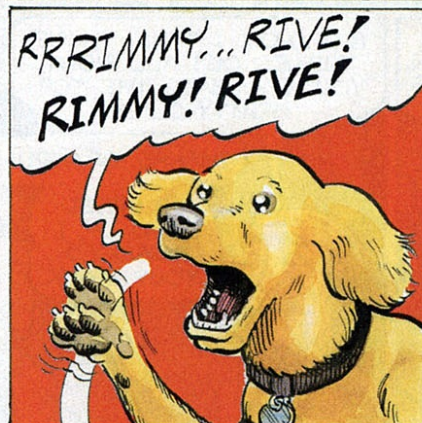
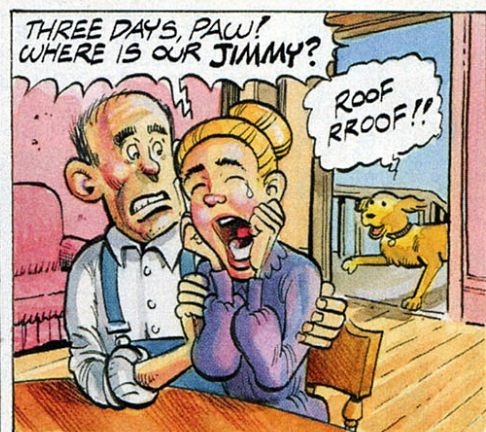
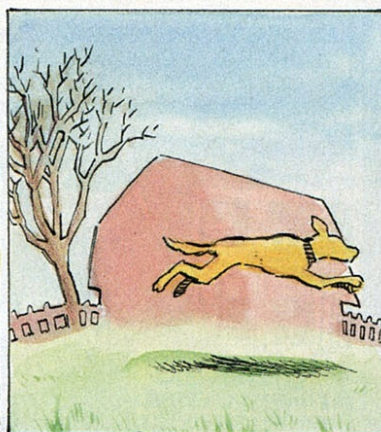


PAUL GILLIGAN

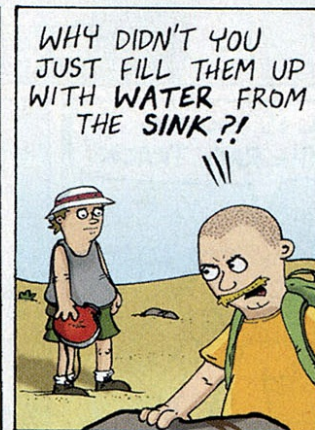
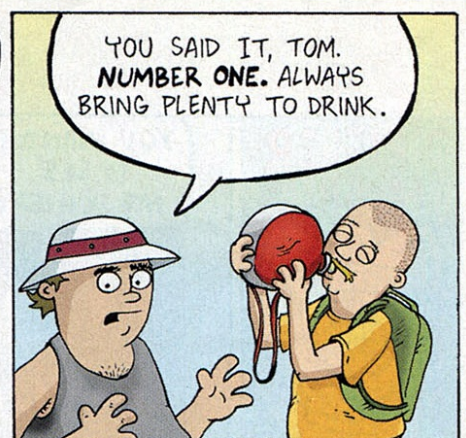
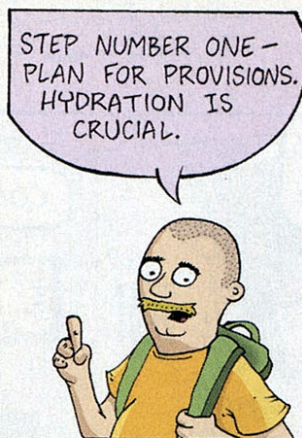
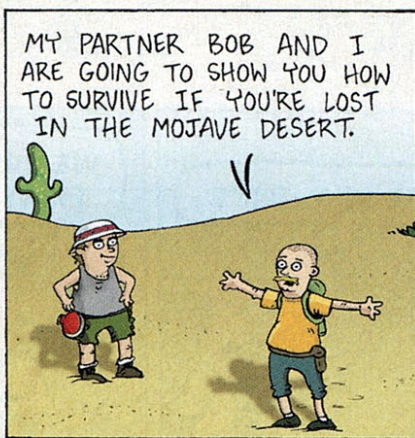


KEVIN WERTH

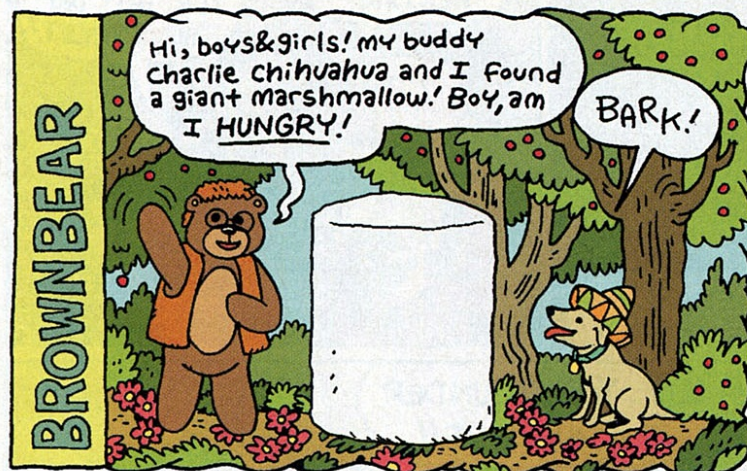
# 300 DUGGERS OF SEPARATION



JASON YUNGBLUTH



NATHAN COOPER



NOAH VAN SCIVER



# Now! You can get free TV with no monthly bills!

## Just buy our amazing antenna with its super-amplified price!

*Federal law requires that all TV networks broadcast crystal-clear digital TV signals for FREE!  
And even better news! Federal law doesn't prevent us from charging you to get FREE TV.*

# The Clear-Crap X-None Digital Antenna!

The advanced space-age design of the Clear-Crap X-None Digital Antenna draws heavily on the designs NASA uses for the wire hangers astronauts rely on when they hang up their space suits!

This antenna is so powerful it pulls in over-the-air digital and HDTV broadcasts right through walls and closed windows! Now you can leave behind expensive cable and satellite bills! You can also leave behind your favorite cable and premium-channel shows and movies because you won't be seeing them! But who cares? They're broadcast for entertainment purposes only!

The Clear-Crap X-None Digital Antenna is easy to install and set up! There's NO waiting for the cable guy! (There is, however, waiting for the postman, because that's how we send you your Clear-Crap X-None Digital Antenna.)

### You'll be watching all your favorite shows after just 12 Easy Steps

- Connect • Mount • Set • Scan
- Adjust • Adjust Again • And Again
- Once More • Curse • Pack It Up
- Send It Back for Replacement
- Reconnect to Cable While Waiting

### Want to watch cable shows, pay-per-view shows and premium-channel shows for free, too?

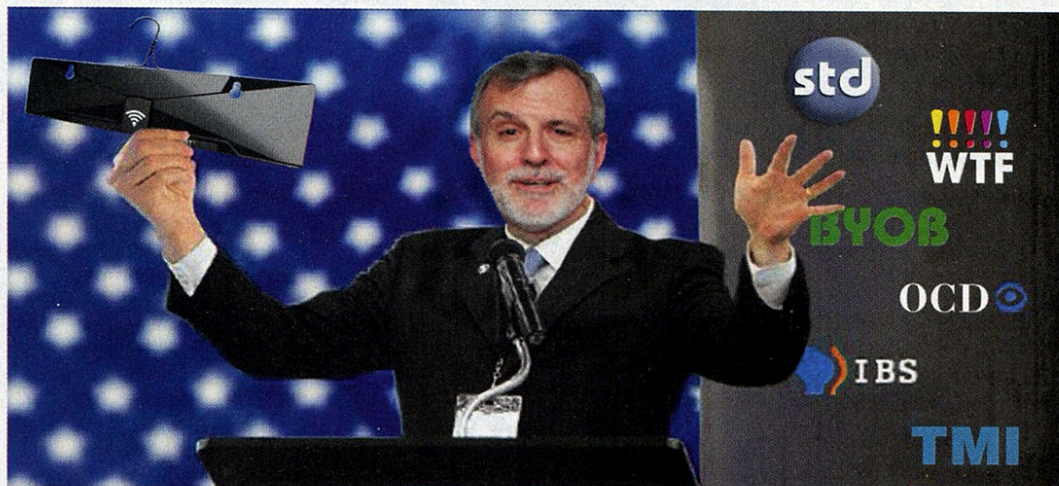
Order our special Clear-Crap X-None Antenna-Plus system! It includes a pair of powerful binoculars so you can look into neighbors' homes and watch what they're watching. Even if they're watching premium TV shows, you'll be watching them for free! (Ability to lip-read required in order to fully enjoy the shows.)

Even if you live in rural, outlying areas, you'll still see hundreds of shows a year! (At the rate of maybe two or three a day.)

### Remember, the Clear-Crap X-None Antenna hooks to ANY TV!

It can be the latest 3D flat-screen HDTV or the oldest black & white TV. We guarantee the results will be exactly the same!

Order today, before supplies run out. (Or the Better Business Bureau finishes its investigation.)



### ► Will the Clear-Crap X-None Antenna-Plus system work in my part of the country?

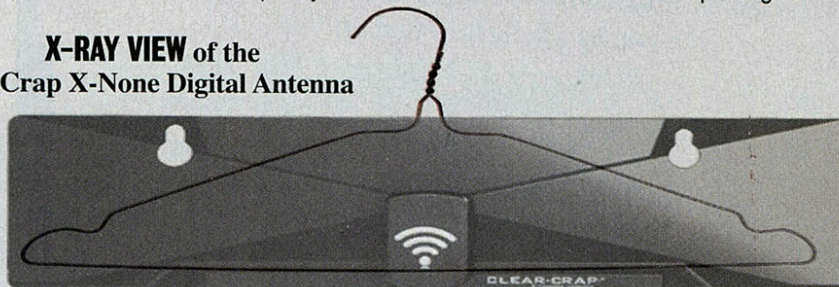
Check to see if you live in any of the 50 states listed below. If you do and you have a valid credit card, you're eligible to receive the Clear-Crap X-None Antenna-Plus! ▼

Alabama	Delaware	Iowa	Michigan	New Jersey	Oregon	Utah
Alaska	Florida	Kansas	Minnesota	New Mexico	Pennsylvania	Vermont
Arizona	Georgia	Kentucky	Mississippi	New York	Rhode Island	Virginia
Arkansas	Hawaii	Louisiana	Missouri	North Carolina	South Carolina	Washington
California	Idaho	Maine	Montana	North Dakota	South Dakota	West Virginia
Colorado	Illinois	Maryland	Nebraska	Ohio	Tennessee	Wisconsin
Connecticut	Indiana	Massachusetts	Nevada	Oklahoma	Texas	Wyoming



■ **WE HAVE CREWS WORKING AROUND THE CLOCK!** Every day thousands of returned Clear-Crap X-None Antennas are quickly re-labeled and sent out to new unsuspecting customers.

### X-RAY VIEW of the Clear-Crap X-None Digital Antenna



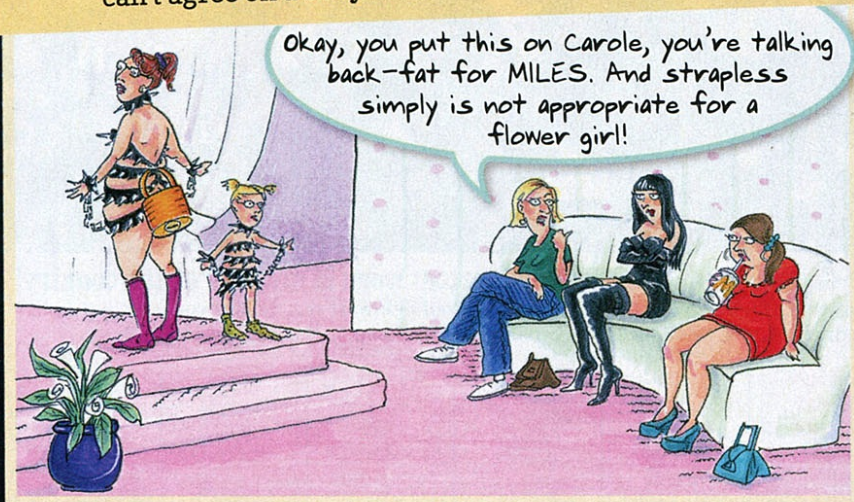
■ **KISS THE DISTORTION AND BLURRINESS OF OLD-STYLE ANTENNAS GOODBYE!** With the Clear-Crap X-None, the distortion and blurriness will be razor sharp, with HD clarity!



The best-selling trilogy *Fifty Shades of Grey* has brought kink to mainstream America (and terrible writing to the *New York Times* bestseller list). Gone are the days when wearing a sexy metal head cage, nipple clamps or a zip-up leather mask shocked anyone. In fact, bondage and sadomasochism have become so darn romantic, it's only a matter of time until we see...

# The Influence of 50 Shades of Grey on Modern Weddings

Bridezillas now get frustrated when their attendants can't agree on a body harness that flatters them all.



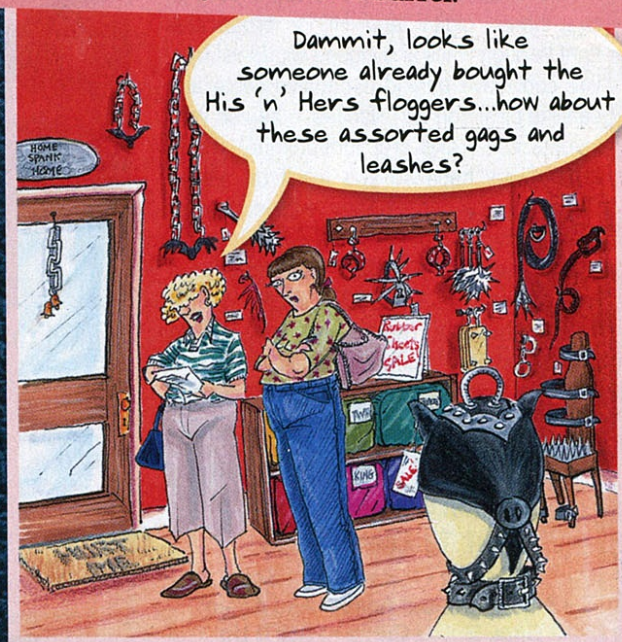
One lucky fella gets to catch the chastity belt.



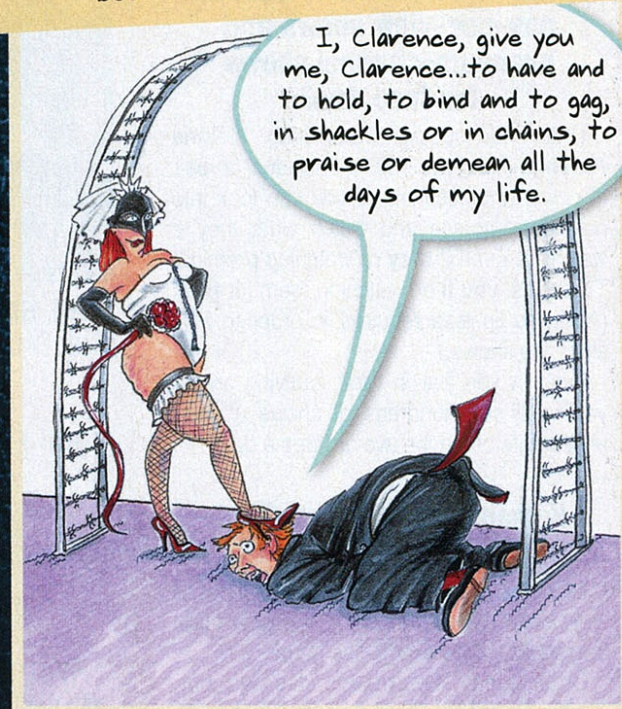
The ladies, meanwhile, struggle to catch a bouquet thrown by a fully hog-tied bride.



Guests are forced to explore registries beyond Crate & Barrel.



Intimate, personalized wedding vows have become disturbingly more intimate.



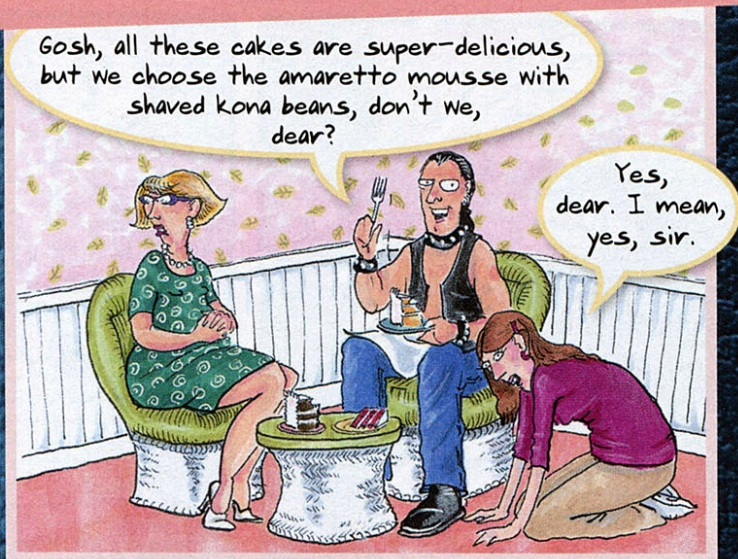
Guests now have to contend with becoming uncomfortably aroused by the cake topper.



There isn't a dry eye in the house when the groom sheds a tear during the exchanging of the rings.



Planning the wedding will involve far fewer arguments.



"Walking the bride down the aisle" has taken on a whole new meaning.

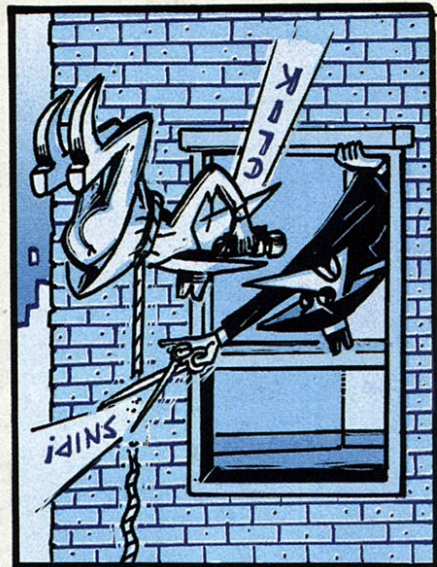
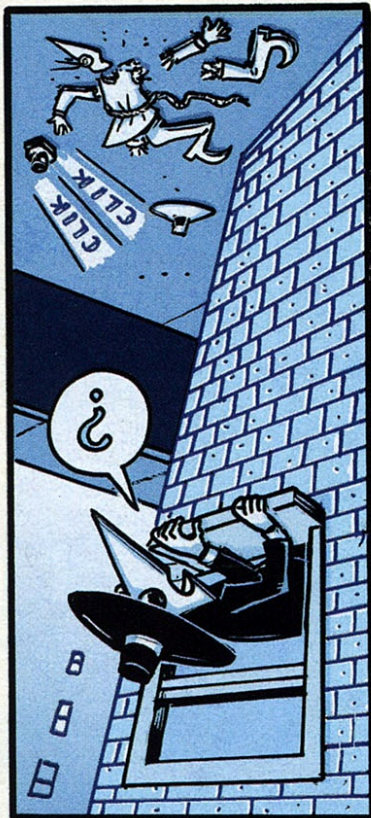
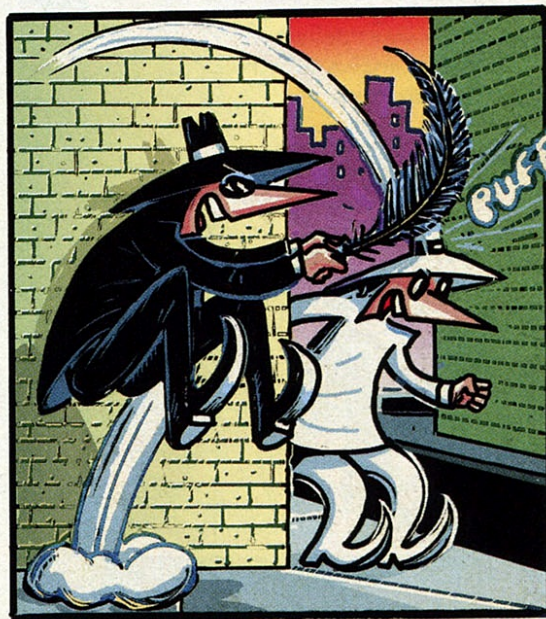


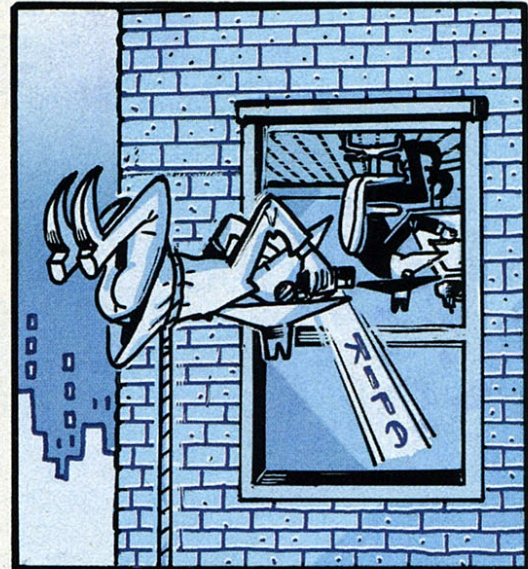
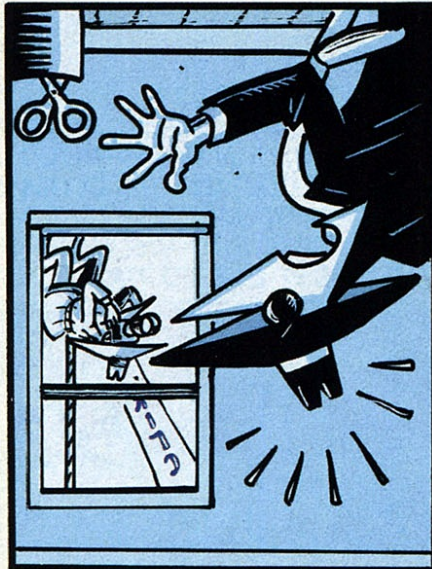
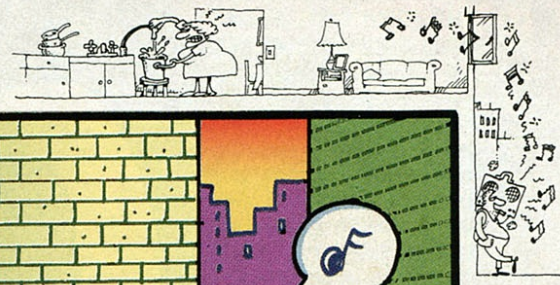
The most emotional event of the night is when the newlyweds do their first spank as a married couple.



Guests will have a particularly hard time figuring out what the favors are.







SPY VS SPY



Sometimes, late at night when we can't sleep, we let our mind just wander wherever it wants. Sometimes it wanders to a happy place. More often, however, it wanders to a dark place. A place where fear and paranoia rule. And try as we might, we can't exit this dark locale or rid ourselves of the disturbing thoughts born there. So we thought we'd share some of them with you. Enjoy (but be very afraid)! Here's MAD's...

# CHILLING THOUGHTS

## 2013 EDITION

WRITER: DESMOND DEVLIN

ARTIST: EVAN DORKIN

COLORIST: SARAH DYER

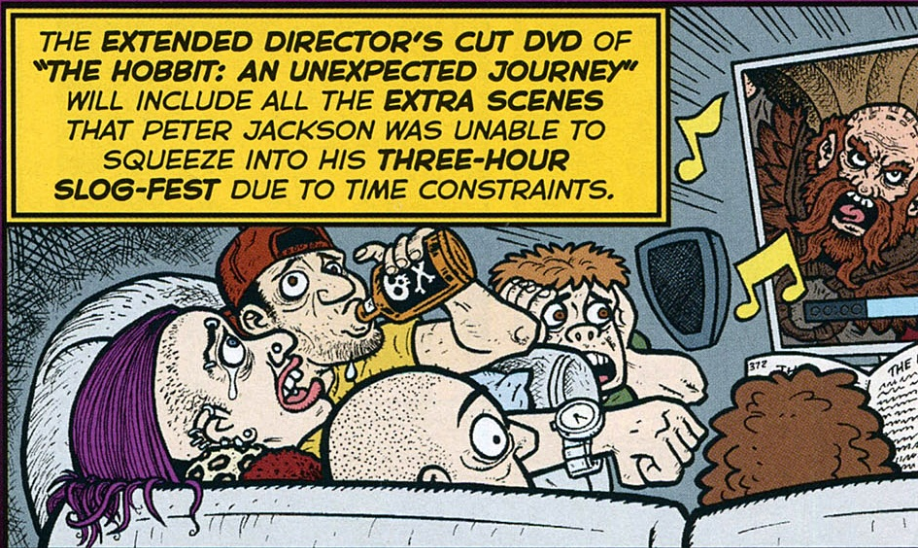
IF IT CAN BE **IMPALED ON A STICK** AND **DEEP-FRIED**, SOMEONE AT A **STATE FAIR** IS EATING IT **RIGHT THIS SECOND.**



THOSE **QUIET MOMENTS** **INSIDE YOUR MOTHER'S WOMB**, JUST BEFORE YOU'RE **SPOTTED BY THE SONOGRAM**, ARE THE **LAST OF YOUR LIFE** YOU'LL EVER SPEND AWAY FROM **VIDEO SURVEILLANCE.**



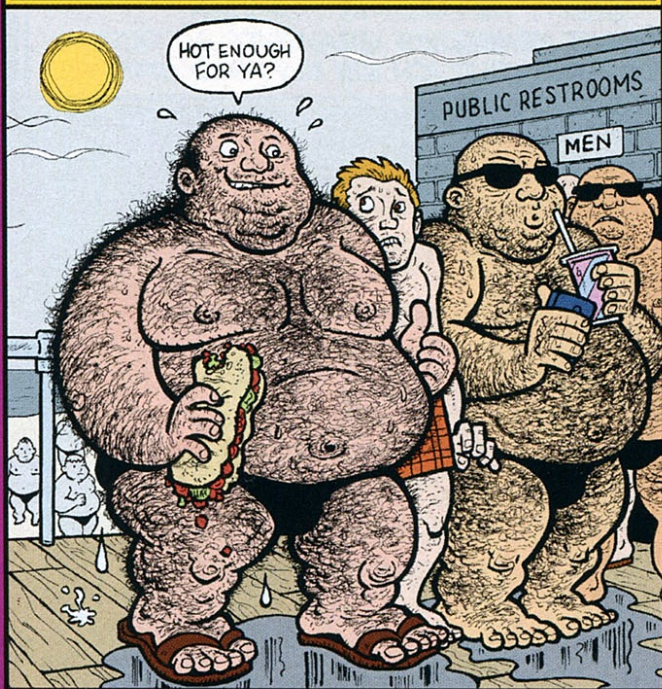
THE **EXTENDED DIRECTOR'S CUT DVD** OF **"THE HOBBIT: AN UNEXPECTED JOURNEY"** WILL INCLUDE ALL THE **EXTRA SCENES** THAT **PETER JACKSON** WAS UNABLE TO SQUEEZE INTO HIS **THREE-HOUR SLOG-FEST** DUE TO **TIME CONSTRAINTS.**



**WILLIAM SHAKESPEARE WAS ABLE TO FIT THE COMPLETE SAGA OF HAMLET INTO ONE STORY. BUT THEY'RE PLANNING A SEVENTH INSTALLMENT OF "FAST & FURIOUS."**



**THE OBESITY EPIDEMIC IS COINCIDING WITH A RISE IN GLOBAL WARMING. AND THAT MEANS WAY MORE FAT GUYS IN SPEEDOS.**



**SOMEWHERE, SOMEPLACE, THERE'S A PERSON WHO MAKES GARY BUSEY THINK "WHAT A WEIRDO."**



**THE ESKIMOS HAVE 75 DIFFERENT WORDS FOR SNOW, WHICH IS ONLY HALF AS MANY AS MEN HAVE FOR BOOBS.**



**DEPENDING ON HOW RADIO WAVES TRAVEL THROUGH SPACE, AN ALIEN RACE'S FIRST IMPRESSION OF EARTH'S CULTURAL HUMANITY MIGHT BE THE SIRIUS SATELLITE RADIO FEED OF HOWARD STERN.**



THERE ARE KARDASHIANS WHO AREN'T "TALENTED" OR "INTERESTING" ENOUGH TO BE ON TV.



MILLIONS OF INTERNET USERS ARE MUCH MORE WORRIED ABOUT NOT HAVING ENOUGH FOOD IN FARMVILLE THAN ABOUT ACTUAL STARVING PEOPLE.



IF THEY EVER DISCOVER CRUDE OIL DEPOSITS UNDER ARLINGTON NATIONAL CEMETERY, THEY'LL BE DRILLING THROUGH PRESIDENT KENNEDY'S GRAVESITE SO FAST, IT WILL MAKE YOUR ICH BIN EIN HEAD SPIN.



IMPROVED HEARING AIDS MEAN THAT YOU'LL BE ABLE TO HEAR YOUR KIDS DISCUSSING WHICH OLD FOLKS' HOME THEY'RE GOING TO DUMP YOU IN WITH INCREDIBLE CLARITY.



ALL IT TAKES IS ONE PEDOPHILE IN ONE GOAT COSTUME, AND WE CAN ALL KISS PETTING ZOOS GOODBYE.



Selling the world's most expensive spatulas since 1956

Summer 2013

# SILLIAMS-WONOMA

THE CATALOG FOR KOOKS

**FREE  
SHIPPING**

on orders over  
\$49

(Good luck  
finding anything  
under \$49)

## ECLECTIC FLAVORS, EXOTIC TASTES

Even the  
most repellent  
foods look almost  
appetizing when placed on  
expensive table settings  
and photographed  
professionally



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TO ONE OF OUR STORES**

*Where Our Highly-Trained Sales Staff  
Will Push You Into Purchases You Were  
Just Vaguely Considering While Leafing  
Through The Catalog*

WRITER: SCOTT MAIKO

ARTIST: SCOTT BRICHER

Replicate your indoor kitchen with more expensive *outdoor* versions of every appliance imaginable.

Replicate your indoor kitchen with more expensive *outdoor* versions of every appliance imaginable.

**A Brimstone Mega-Premium GKS 5000 Series 4-Story Grill**

Barbecue two sides of beef on top while below in the kiln, bake your own clay bricks for that addition to the house you've been wanting to get started on — or just relax in the ample sauna compartment. Retractable side shelves lower and raise via state-of-the-art hydraulics and feature enough room for a picnic table and chairs, a hot tub or a small heliport.

**\$22,995**

Add a panoply of flavor to fish and meat roasted on the grill with these particle board planks. Imparts a woody aroma, with hints of sawdust and overtones of glue, to grilled food. Crafted exclusively for us by that guy who re-did the counters in the break room.

Set of 3 **\$12.95**

Fill in those annoying, tiny holes, cracks and crevices in your hamburger patties caused by large, disparate ingredient lists. Made with a delicious blend of celery salt, paprika and gypsum.

**\$14.50**

Spell "douchebag" with just three letters — your monogram! Obnoxious grilling accessory reminds everyone whose terrible party it is by branding their food with your initials.

**\$39.95**

Grill with security and peace of mind,  
even when barbecuing in public parks  
and beaches.

Set of four **\$19.95**

Spare keys **\$7.95 each**

Connect more intimately with your meat as you indulge in a sensual and savory blend containing moisturizing kukui nut oil, hints of soothing aloe and tangy chipotle. Your pork will thank you.

**\$17.95**

Fruits and vegetables just seem to taste so much better when they're grown from plants shipped halfway across the country rather than bought down the street at Home Depot's garden center.

300 yards of sturdy nylon string wound on an old-timey wooden spool, serving no discernible purpose; being photographed here over a geranium, however, somehow makes it a must-have for the clueless backyard gardener.

**\$12.95**

We've taken perfectly unremarkable plastic garden stakes, had the person with the nicest handwriting here write stuff on them, photographed them by some dirty plant pots, and now BAM!, you can't live without them.

**\$9.95**

# EXCESSIVE ENTERTAINING

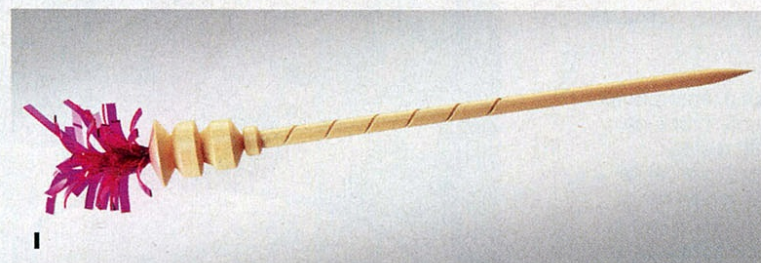
From candlesticks made from vintage World War I crutches to a \$600 tempered steel Portuguese fig zester you'll never use, there's room for everything on your bridal registry list.



G



H



I

**G Garbanzo Bean Server**  
Looking for a convenient, stylish way to serve single garbanzo beans? Bingo! Our sturdy wire hopper allows for easy serving of individual chick peas. For kitchen and table use.

**\$24.95**

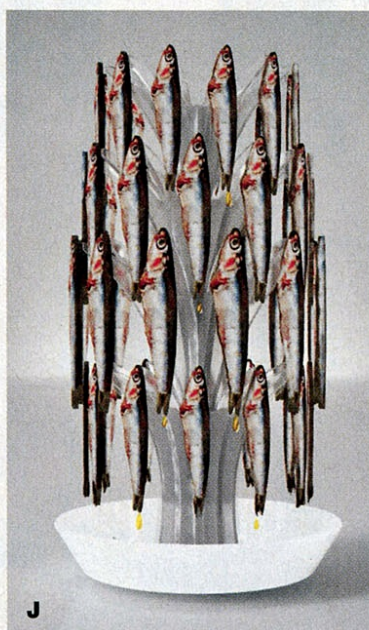
**H Glassblower's Apprentice Misshapen Tumblers**  
Each heavy, hand-blown glass tumbler features a stripe of color at the rim — inconsistent in hue and width from glass to glass — uneven thickness, small galaxies of bubbles irregularly spread throughout each glass and in many cases, dents or thumb indentations. Will explode like a nail bomb if put in the microwave.

Set of 6 **\$42.95**

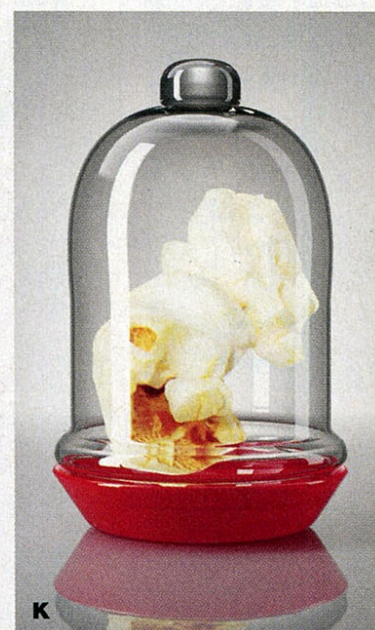
**I Hand-hewn Artisanal Toothpick**  
Perfect for spearing an olive, skewering a cube of full-bodied Manchego or prying loose a wisp of corn silk wedged 'twixt your molars! Our toothpicks are hand-crafted from wood harvested from a select grove of beech trees in Germany's primeval Spessart Forest by a small, ancient guild of zahnstocher craftsmen.

**\$27.95**

With tuft of frilly cellophane on the end **\$34.95**



J



K



L

**J Anchovy Tree**  
The festive way to offer anchovies to your guests. Lucite tree is approximately 12" tall and holds up to 50 anchovies. Base features a receptacle to catch dripping oil.

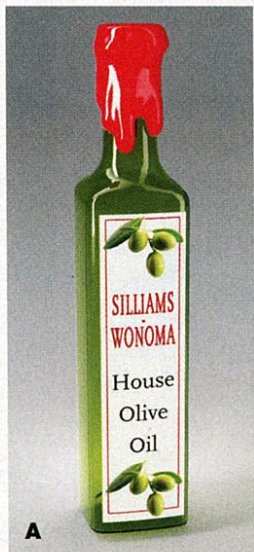
**\$17.95**

**K Single Kernel Microwave Popper**  
Pop a healthy snack to artisanal perfection with this one-kernel microwave popper. Remove lid after popping for use as a teeny-tiny serving bowl.

**\$9.95**

**L "Antique Canning Jar" Glasses**  
Imitation old-fashioned canning jars make a bold, rustic statement when used as drinking glasses. Permanently affixed wire latches clattering to and fro with every tilt of one's hand make getting even the smallest sip an awkward, blundering affair. A perfect complement to every other piece of glassware or crockware that we inexplicably outfit with late-19th-century swing tops, rubber gaskets and ceramic stoppers that have served no purpose since advances in modern bottling gave us screw tops in 1909.

Set of 6 **\$45.95**



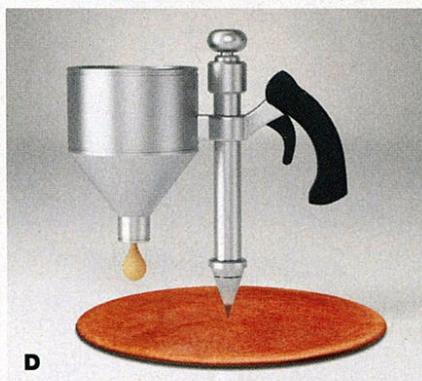
A



B



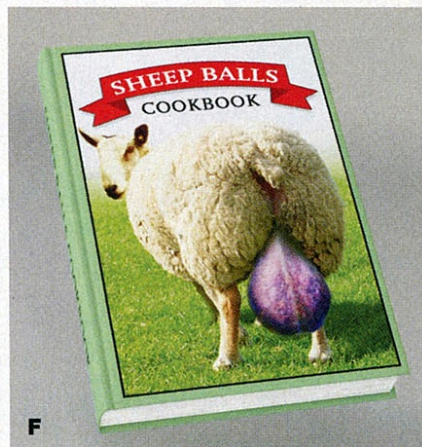
C



D



E



F

#### A Silliams-Wonoma House Olive Oil

Grown from 100% Nevada-grown, early-season Cerignola olives, we chose this as our house olive oil because we got a good deal on a tanker truck of it. Plus, we knew that describing it with terms like "100% Nevada-grown," "early-season" and "Cerignola" would guarantee us big sales. But just to be sure, each bottle is sealed with red wax, melted down from a bunch of candles from last year's catalog that didn't sell.

**\$29.95**

#### B Swiss-Made Olive Speculum

Between removing the olive pit with our French olive pit remover and stuffing the olive with our Japanese olive stuffer, you'll want to inspect the olive's cavity for any irregularities. Our high-quality brushed steel olive speculum makes it easy.

**\$17.95**

#### C Whistling Tea Kettle

Handsome stainless steel tea kettle plays Roger Whittaker's "Mexican Whistler" via steam escaping through miniature calliope pipes when water inside reaches a boil. Also available in "Andy Griffith Show Theme" and "Folsom Prison Blues."

**\$62.95**

#### D Pancake Compass

No more amoeba-shaped, amorphous blobs at breakfast with our precision griddle compass. Create a stack of perfectly round, uniform pancakes that Archimedes himself would be proud to chow down on. Also great for crêpes, blintzes and picking at toenails while on the phone.

**\$12.95**

*Note: Use on Silliams-Wonoma cookware may damage cooking surface/void warranty.*

#### E Illuminated Manuscript Parchment Muffin Cups

We've literally taken a page right out of history with these muffin/cupcake liners made from upcycled 11th-century religious texts from various monasteries across the British Isles.

**\$1,795.95**

#### F Sheep Balls Cookbook

The classic cookbook now celebrating its 60th anniversary is a must-have for every kitchen. 227 tasty recipes, including such perennial favorites as Roasted Sheep Balls with Honey, Thyme, Jalapeño & Sheep Ball Poppers and Sheep-and-Matzoh-Ball Soup.

**\$40**



G

I

# OVERPRICED, ESOTERIC KITCHEN ITEMS

## G Spaghetti Wall

Perfect al dente spaghetti demands a smooth, painted wall for a test strand to be tossed at, leaving those with mere tile or exposed brickwork at a culinary disadvantage. Portable 4' x 8' vertical surface can be rolled out, pelted with pasta, and then tucked away in a large storage closet, extra bedroom or garage when cooking is complete. Glossy white enamel finish on drywall, mounted on standard 2x4 studs.

**\$675.00**

## H Herculean Salt and Pepper Grinders

Applying the two most basic seasonings to your meal becomes a sciatica-inducing event with these unwieldy salt and pepper grinders, romantically hearkening back to some imagined time when food presumably tasted better if one really had to work for that little bit of extra flavor. Designed for everyday use, but sure to be quickly put away in a cupboard and replaced on the table with standard shakers, each grinder accommodates six ounces of weevil-prone peppercorns and salt crystals that will fuse into a solid mass with just the slightest change in humidity.

**\$110.00**

## I Antique Stew Pot — Exclusive!

Originally from a 19th-century Belfast insane asylum, these large enamel metal chamber pots have been repurposed as charming cooking vessels, perfect for brewing up a steaming load of Irish stew. Quantities are limited.

**\$129.95**

## J African Warlord Pizza Machete

Quickly cut pizza into uniform slices and then chop off the hand of anyone who dares to reach for seconds. Warped, rusty steel.

**\$37.95**

## K Industrial Institution 12-Gallon Floor Mixer

This 12-gallon floor mixer was designed for use in hospitals, prisons and school cafeterias to prepare enormous quantities of bland food, but is now available to us through special consideration from the manufacturer. Over five feet tall and weighing more than 600 pounds, its sheer size makes a definite statement — and then there's the noise and vibration from its 18-horsepower motor. We anticipate this will be our most popular mixer yet, given that our customers show as much fondness for oversized, unwieldy, utilitarian appliances as they do for tiny, unnecessary, ridiculously specific one-purpose gewgaws. Can also be used to mix cement for that kitchen expansion you'll need to store it.

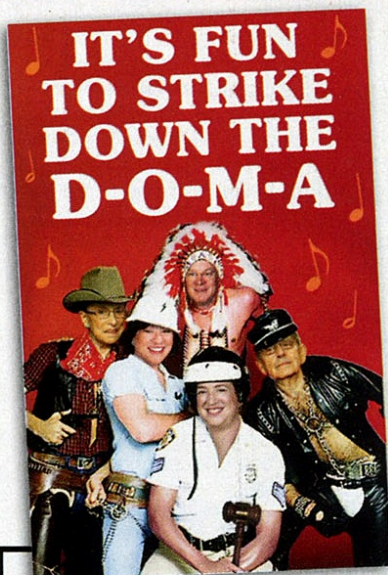
**\$9,855.95**





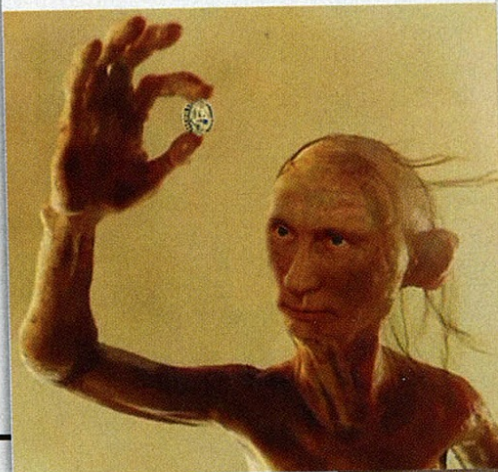
For months now, we've been telling you to check out the MAD blog, The Idiotal, and to "Like" us on Facebook — but have you!?!? Nooooo! (Well, that's not fair...maybe you have — these little intros don't allow for a whole lot of back-and-forth with our readers. Sorry.) Anyhoo — if you haven't checked out The Idiotal yet, here's some of what you've been missing!

# The Best of The Idiotal

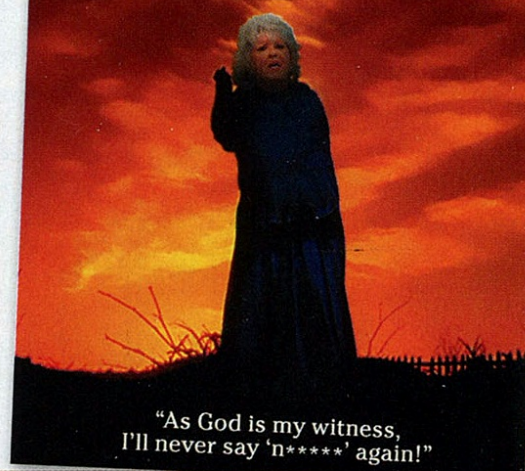


IT'S FUN  
TO STRIKE  
DOWN THE  
D-O-M-A

**Proof That Vladimir Putin  
Stole The Super Bowl Ring**



Paula Deen's Career is  
**GONE WITH THE WIND**



"As God is my witness,  
I'll never say 'n\*\*\*\*\*' again!"

**MAD ASKS:**

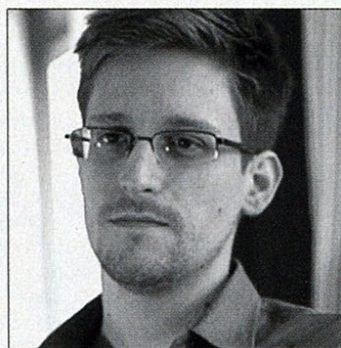
## WHAT DO YOU SEE?

Do you see a  
**YOUNG LADY**  
...or an  
**OLD HAG?**



Do you see a  
**CANDLESTICK**  
...or  
**TWO FACES?**

Do you see a  
**HEROIC  
PATRIOT**  
...or a  
**DESPICABLE  
TRAITOR?**



## Why Men's Wearhouse Fired its Founder, George Zimmer

You can't go around  
taking customers' inseam  
measurements unless  
you're a tailor

He wasted millions in  
R&D on doomed "Triple-  
breasted suit" project

They couldn't convince  
customers that he isn't the  
"stand your ground" guy  
from Florida

It was discovered that he  
was leaking company secrets  
to Joseph A. Banks

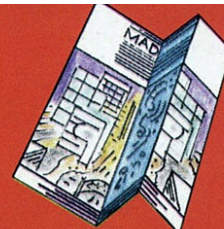
The board of directors  
thought his "Buy one suit,  
get three trousers, two  
sport coats, six  
handkerchiefs, 12 pairs  
of socks, three polo  
shirts, a trench coat,  
three MORE pairs of  
slacks, two dress shirts,  
seven ascots and a fedora  
for \$10" promotion  
was unsustainable

All together now:  
The board just didn't  
like the way he looked

**WHAT LONG-DORMANT  
ENTERPRISE HAS  
THE OBAMA  
ADMINISTRATION  
SUCCESSFULLY REVIVED  
IN AMERICA?**

# HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

For a long time, it seemed like all industry in this country was dying and no one would take any action. Amazingly, the government has proven that they're paying close attention and know exactly what we're all saying. In fact, when they looked at the numbers, the results were just staggering! To find out what industry is back and bigger than ever, fold page in as shown.



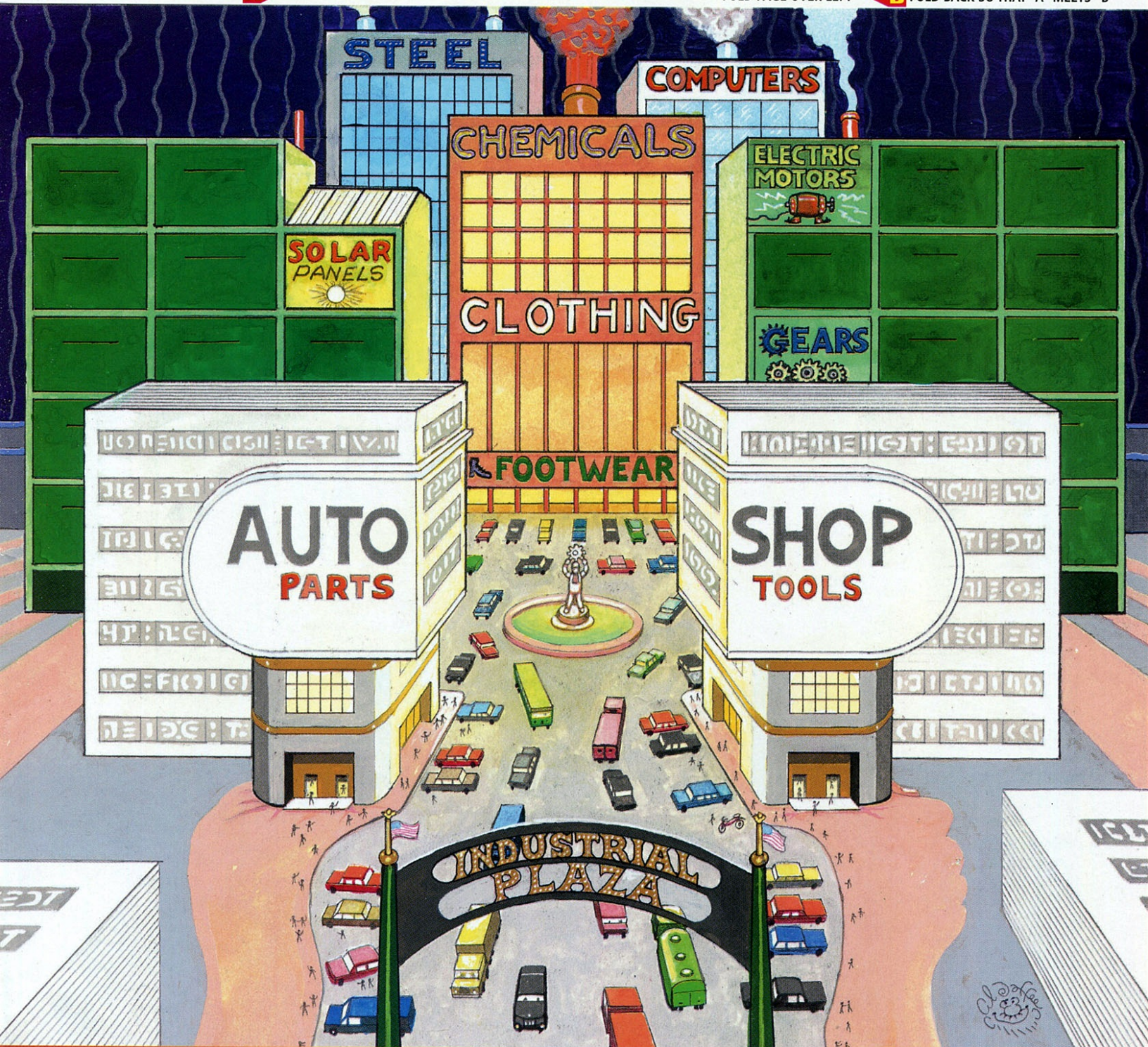
FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B**

FOLD BACK SO THAT "A" MEETS "B"



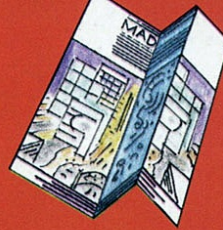
**SNOWBALLING GOOD ECONOMIC NEWS IS DEVELOPING  
ON JOBS AND INDUSTRIAL PRODUCTIVITY. THIS IS UR-  
GENT IF PROSPERITY IS TO RETURN TO OUR  
NATION. WE SHOULD IGNORE SO-CALLED SPECIALISTS'  
PHONY PREDICTIONS OF DOOM. WE REJOICE AS WE  
RECOVER FINANCIALLY AND RECEIVE JUST REWARDS**

**A**

WRITER AND ARTIST: AL JAFFEE

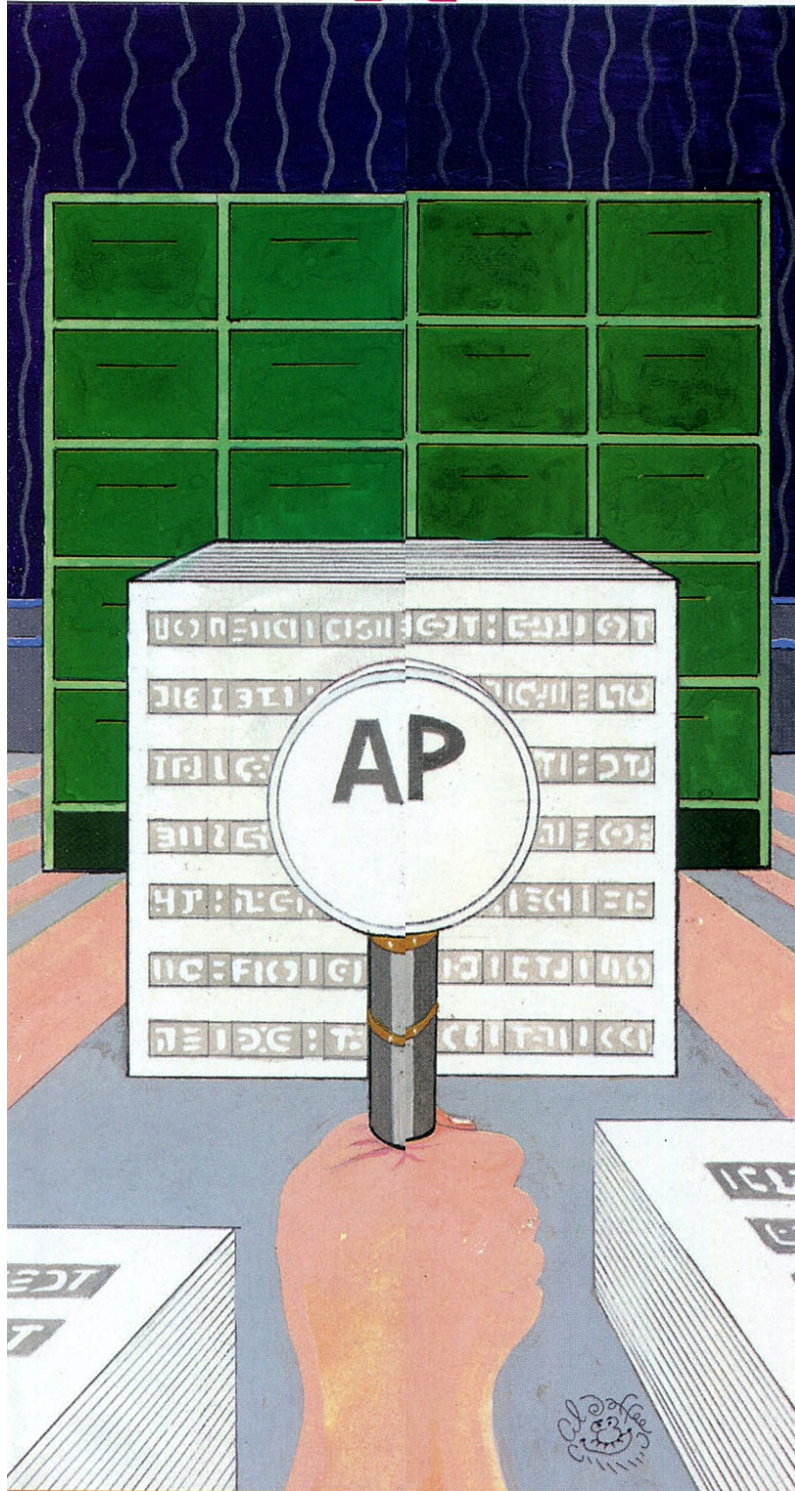
**B**

WHAT LONG-DORMANT  
ENTERPRISE HAS  
THE OBAMA  
ADMINISTRATION  
SUCCESSFULLY REVIVED  
IN AMERICA?



FOLD PAGE OVER LIKE THIS!

**A** **B** FOLD BACK SO THAT "A" MEETS "B"

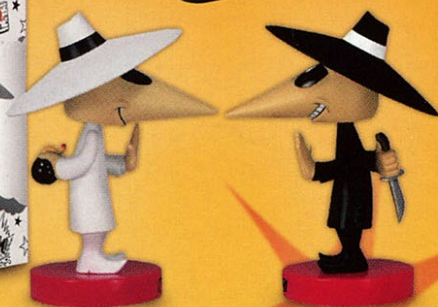


SNOOPING  
ON JOUR-

NALISTS'  
PHONE  
RECORDS

**A** **B**

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# Scall



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